

CONGRESS '19

EAHM

BELGIUM - GHENT

**INNOVATIVE HEALTHCARE STRATEGIES**

**11 > 14 SEPTEMBER 2019**

## THANKS TO OUR SPONSORS



**DETOO**  
DESIGN TO OPERATE  
**ARCHITECTS**







# **BIG DATA & DIGITAL HEALTH**



**Prof. Dr. Ir. Pascal Verdonck**  
**MedTech Ghent University**

Welcome by the theme chair

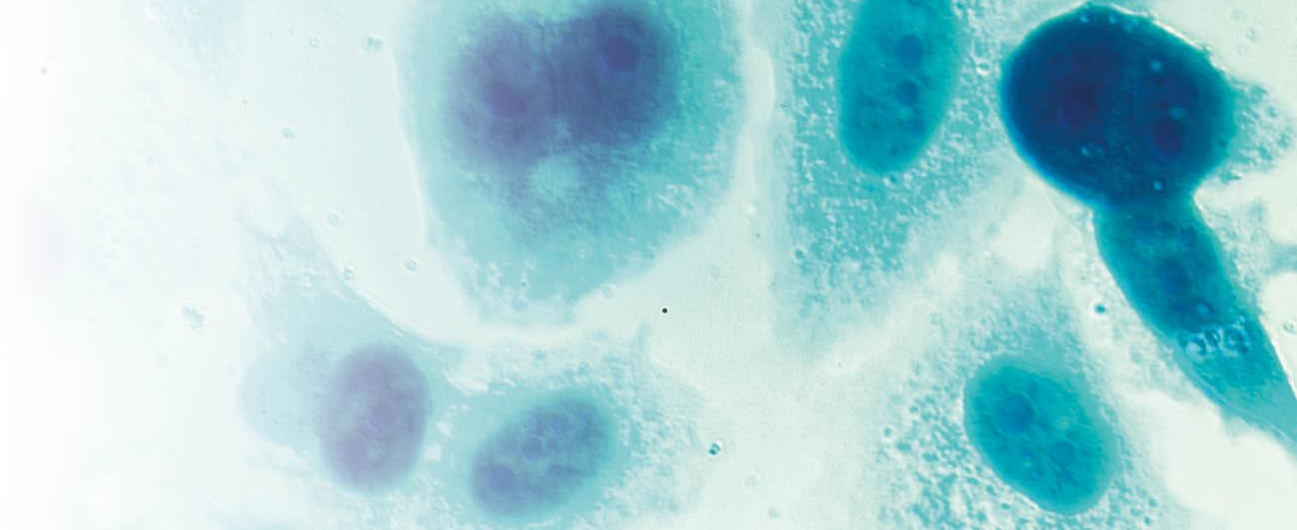




**Mr. Bart Vannieuwenhuyse**

**Data Sciences Lead Benelux campus**

Big Data and its added value in clinical research



# Big data and its added value in clinical research

Pictured above: Ulcerative Colitis

Bart Vannieuwenhuyse  
September 2019 | Janssen Clinical Innovation

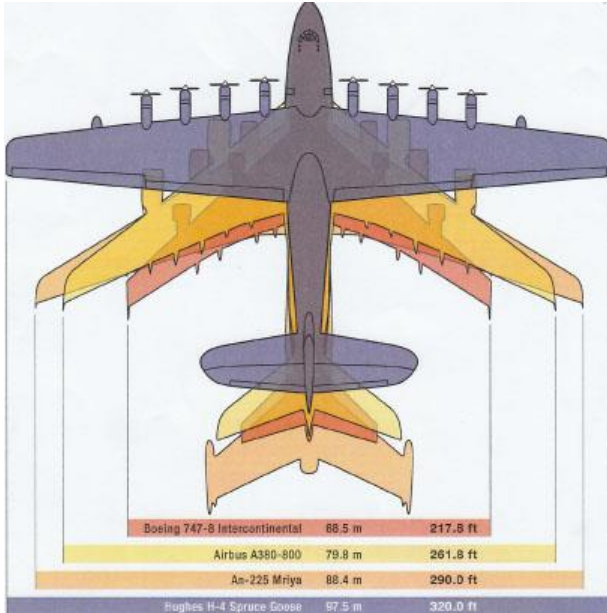
## **“The patients are waiting!”**

To eliminate disease  
through developing  
highly innovative  
medical solutions for  
people  
around the world



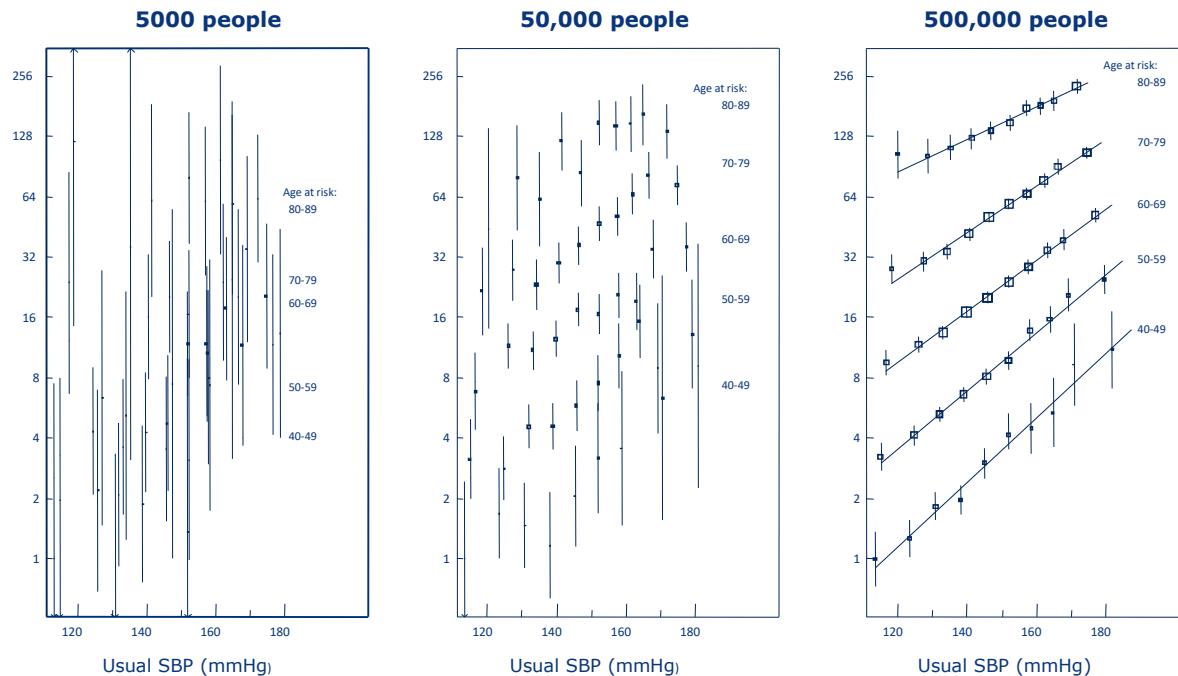
Dr. Paul Janssen

# Bigger = Better ??



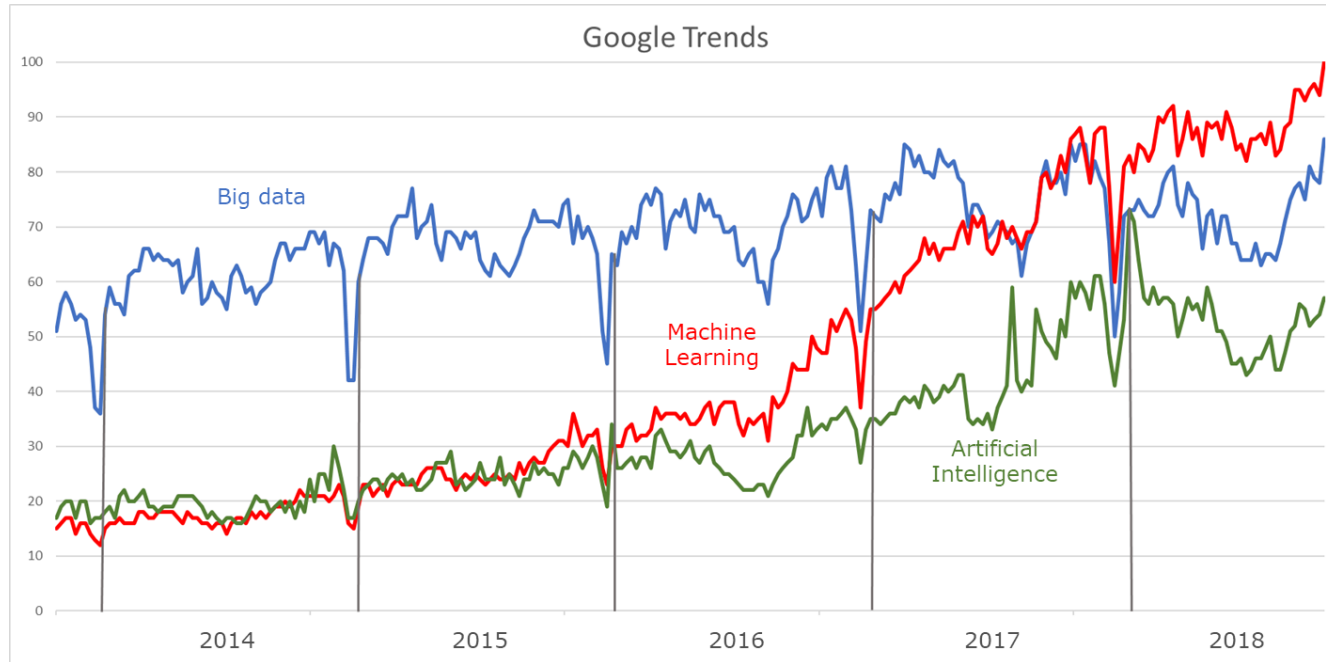
Howard Hughes' plane only flew one mile ...

# Power in numbers ...



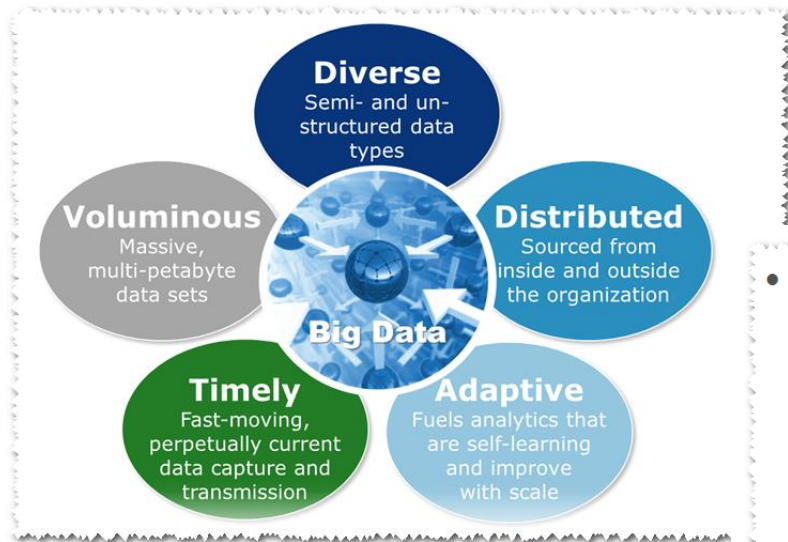
The Prospective Studies Collaboration: Lewington et al. 2002

# Machine Learning has overtaken Big Data



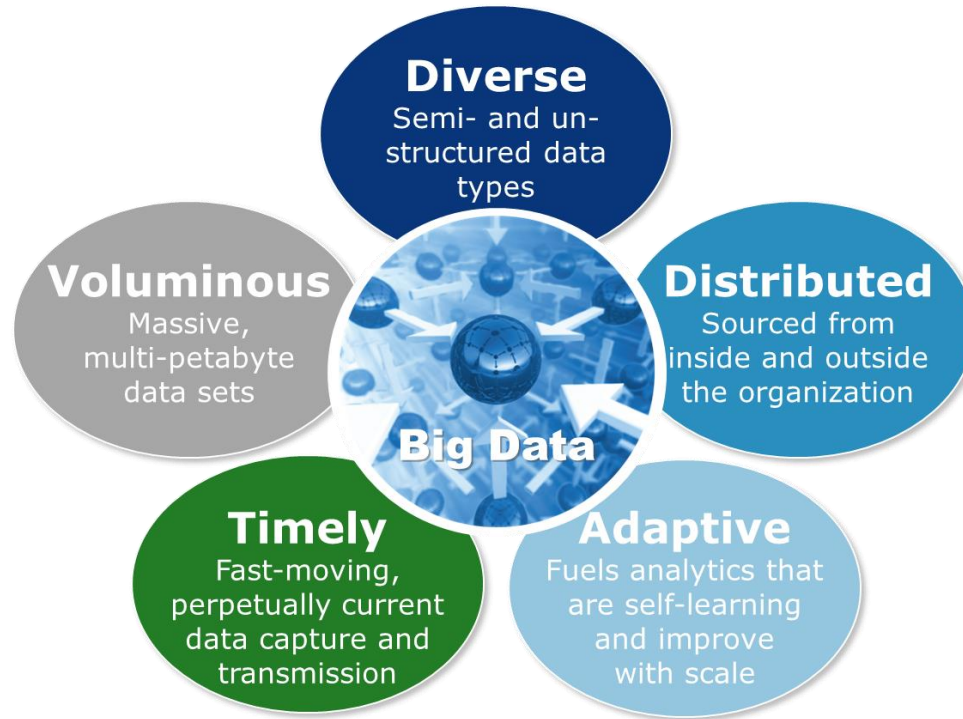


# Big data vs Real World Data



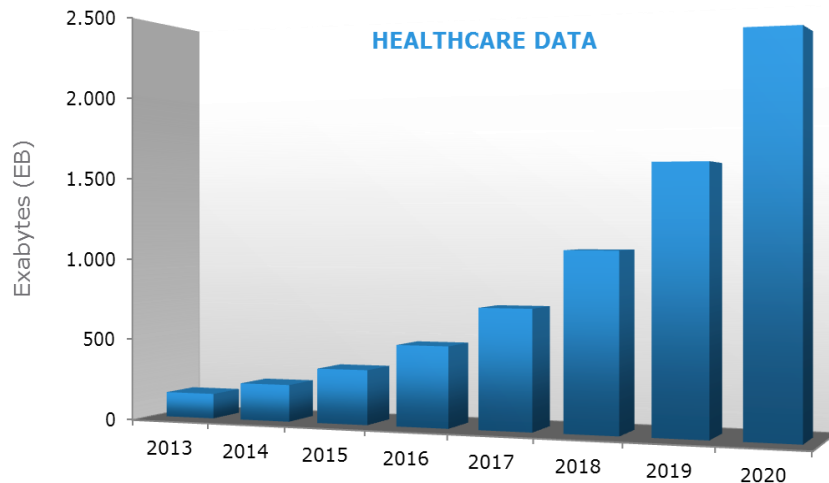
- RWE is generated using data typically collected in **usual health care settings**. RWE is most commonly **generated using a range of non-interventional (observational) studies**, including:
  - **Primary data** collections such as **registries** collecting prospective and/or retrospective data, or **surveys** collecting cross-sectional or retrospective information.
  - Analyses of **secondary data that includes (electronic) medical records, insurance claims data, and government databases** which provide data typically used for retrospective analyses.

# Big Data Defined

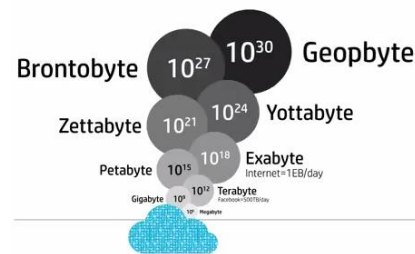


# Explosion of healthcare data

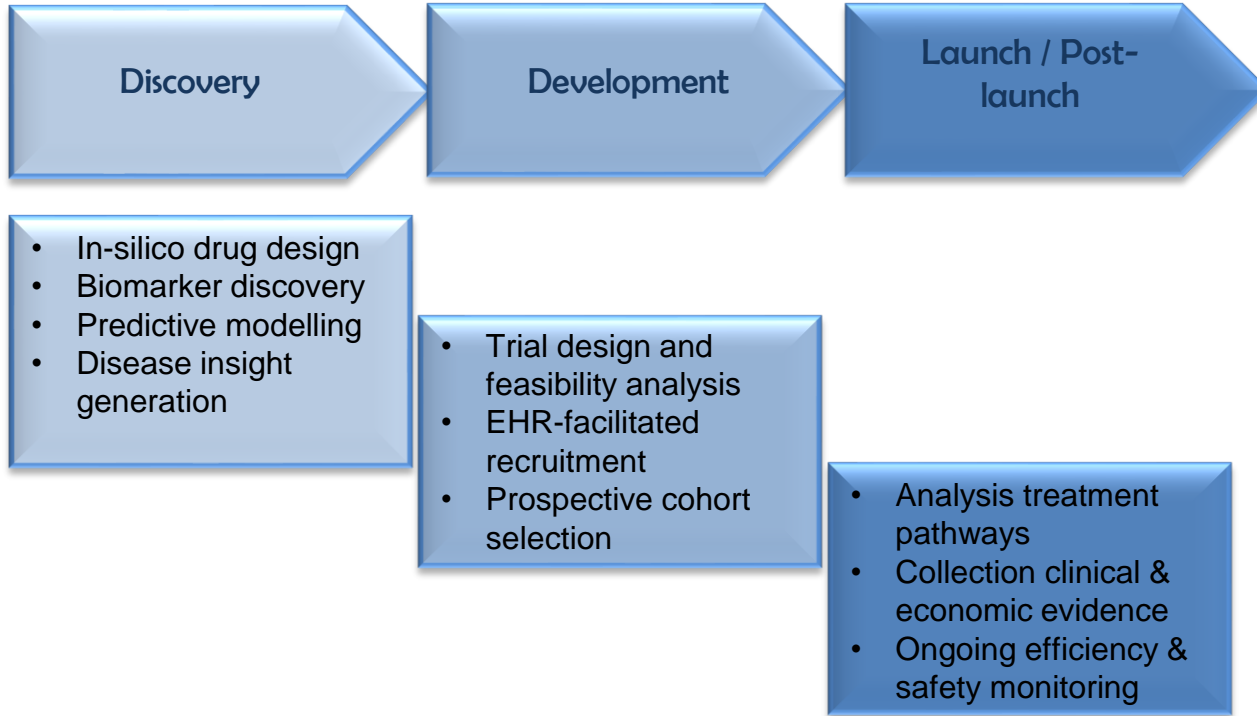
Healthcare data growth is one of the fastest across many industries.  
A 48% annual growth rate will lead to 2,314 Exabytes of data in 2020.



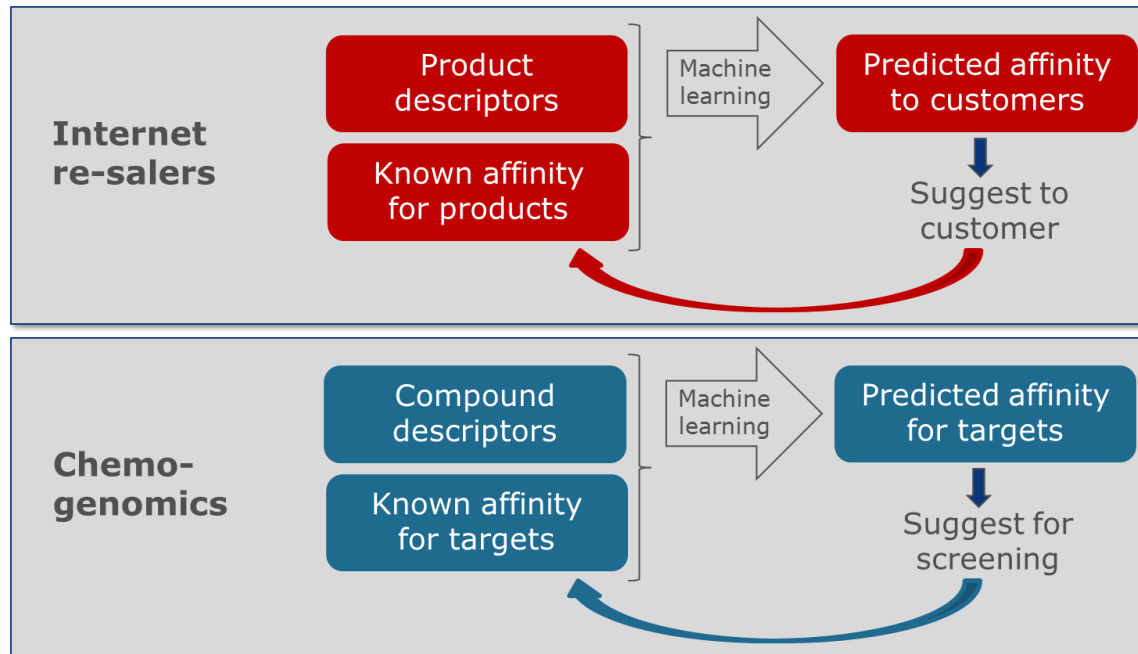
Enterprise Strategy Group 2011, Research report: North American Healthcare Provider Information



# Opportunities for Real/Big data



# Developing in-silico drug design



THE **NETFLIX**-IZATION OF DRUG DISCOVERY

# >100M data points with biochemical activities of tested compounds available for training

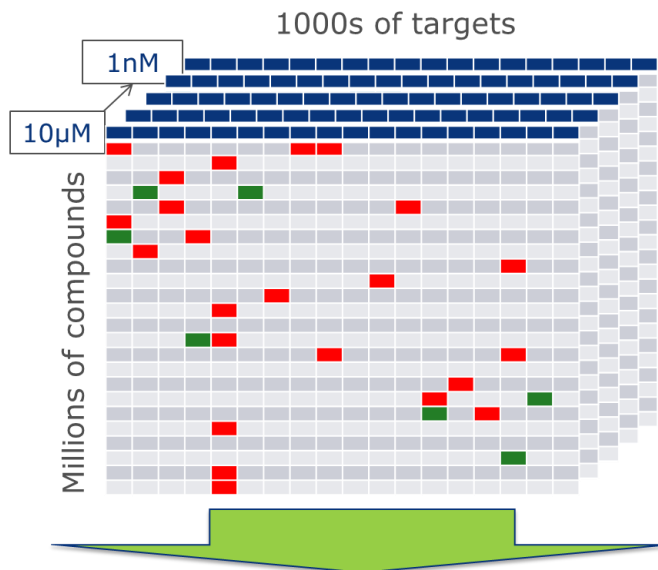


>100M training points

**MELLODDY**

[https://twitter.com/MELLODDY\\_IMI](https://twitter.com/MELLODDY_IMI)

New IMI project in which 10  
pharma companies collaborate



Identify and select compounds with good  
biochemical activity for target(s) of interest.

THE **NETFLIX**-IZATION OF DRUG DISCOVERY

janssen

PHARMACEUTICAL COMPANIES  
OF Johnson & Johnson

# Challenges in trial execution



The percentage of studies that complete enrolment on time:  
**18%** in Europe,  
**7%** in the US

## Potential improvement through use of Real World Data



**1/3** of protocol amendments are avoidable, at a cost of **\$0.5m**



Almost **half** of all trial delays caused by patient recruitment problems



Only **1/3** of the sites engaged in a multicentre study manage to enrol the requisite number of patients



**50%** of today's clinical trials fail to achieve the target recruitment

Source: IMI-EHR4CR project

# EHR4CR

## The EHR4CR project

### EHR4CR – Electronic Health Records for Clinical Research

- 4+1 year project (2011-2016), 35 partners, budget >17M€

### Objectives & Scope

- Provide a platform for **trustworthy re-use of EHR data** to support innovation in clinical research and healthcare operations.
- Securely reusing **health data** for optimising clinical trials
- 7 pilot sites across Europe**

### Status

- Extended into 2016 for making the transition to a sustainable platform
- Initiated a **Champion Programme**, connecting hospitals to an operational platform, building up experience with pharma
- The **European Institute for Innovation through Health Data** – an independent governance body

**EHR4CR**

For more information:  
<http://www.ehr4cr.eu/>



**efpia** **imi**  
European Federation of Pharmaceutical Industries and Associations  
Innovation Medicine Initiative

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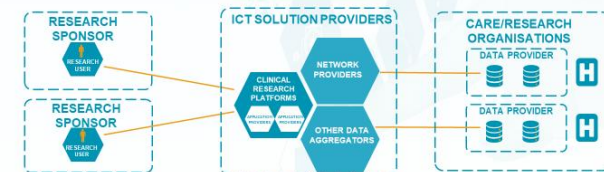


For profit – InSite platform

## iHD information governance priorities

Best practices and voluntary codes of practice

Educate and train research and ICT staff | Accredit staff and organisations | Certify service providers and EHR systems | Oversee and audit governance & security



49

Non-profit – iHD institute

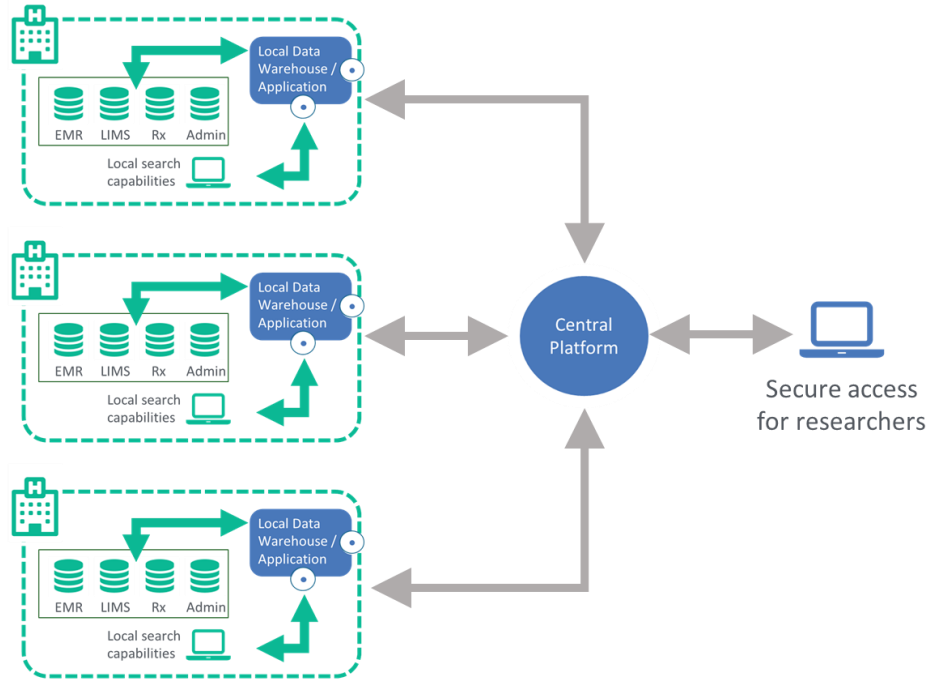
Source: presentation Prof Dipak Kalra

**janssen**

PHARMACEUTICAL COMPANIES  
OF Johnson & Johnson



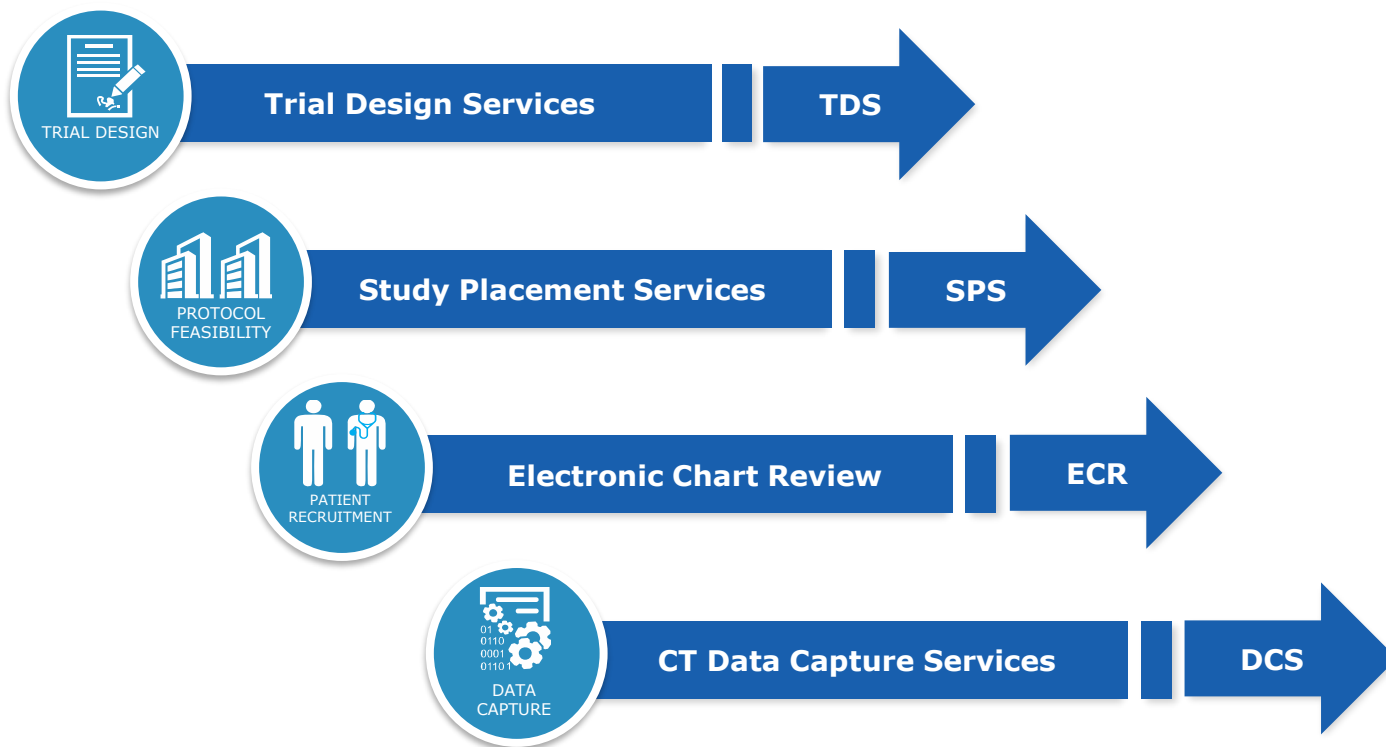
# Stimulating the flow of data through federated networks



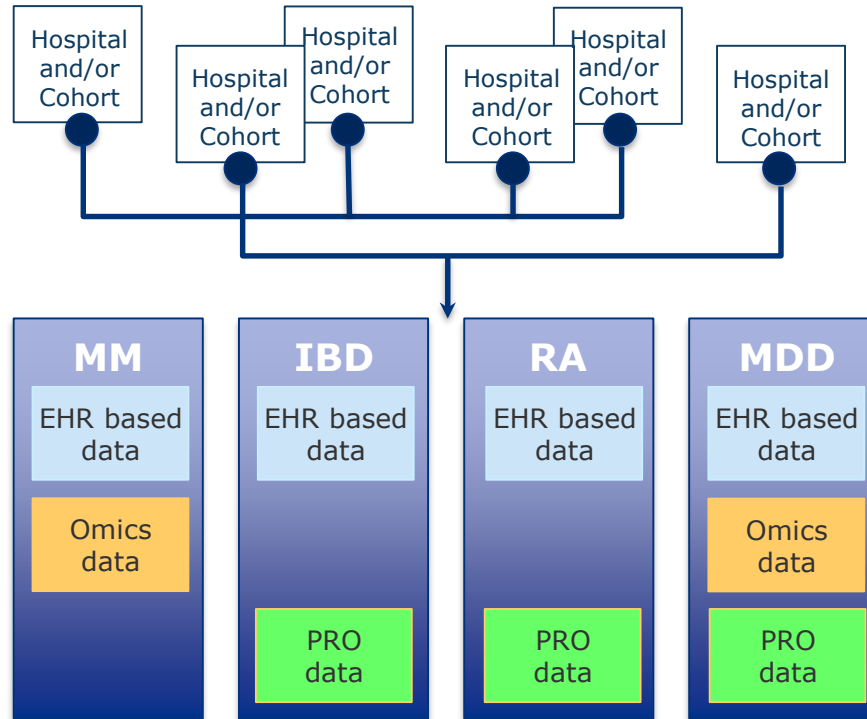
## Benefits of federated networks

- Data remains under the control of the data owner
- Locally required legal and ethical approvals apply
- No patient level data leaves the owner's site, only aggregated counts, thereby ensuring patient privacy
- GDPR – '*Privacy by Design*'
- Analysis is "brought to the data" rather than creating central data repository
- Use of common data model allows for efficient search / analysis across multiple data sets
- Requires close collaboration with data owners which builds trust

# Using federated data in clinical research



# From “broad” to “deep” data



The broad network of RWD sources (hospitals, cohorts, other) can serve as starting point for enrichment (deepening).

By disease area, original RWD can be enriched based on the needs for (clinical) research, thereby creating a so called “T-shaped” data ecosystem (combining broad and deep data)

# True open science collaboration



## OHDSI

OBSERVATIONAL HEALTH DATA SCIENCES AND INFORMATICS

[Who We Are](#) [Who We Serve](#) [Data Standardization](#) [Software Tools](#) [Resources](#) [Join the Journey](#) [Events](#)

### Welcome to OHDSI!

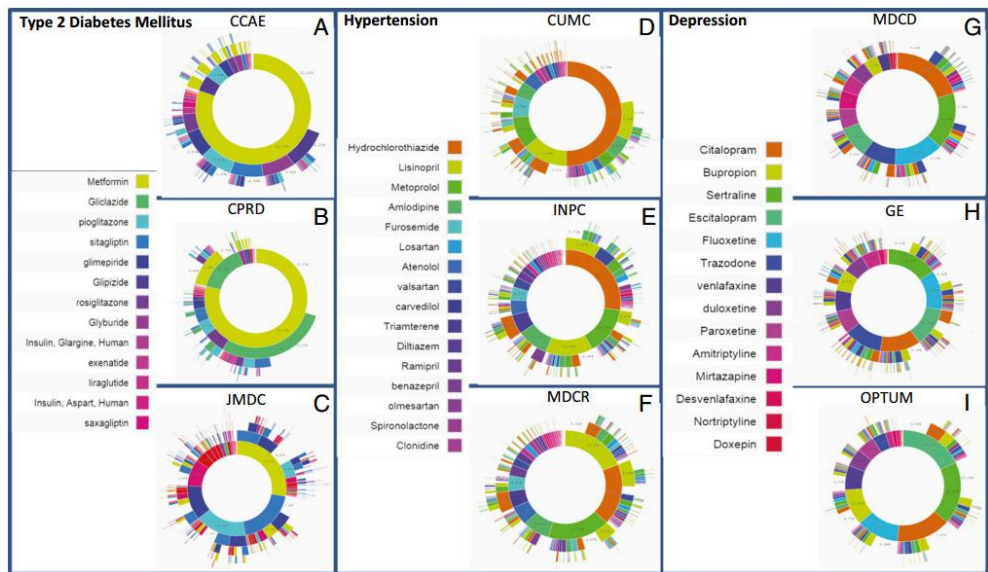
The Observational Health Data Sciences and Informatics (or OHDSI, pronounced "Odyssey") program is a multi-stakeholder, interdisciplinary collaborative to bring out the value of health data through large-scale analytics. All our solutions are open-source.

OHDSI has established an international network of researchers and observational health databases with a central coordinating center housed at Columbia University.



[www.ohdsi.org](http://www.ohdsi.org)

# Power of distributed data --



Collaboration with  
11 data sets representing  
**255Mio** subjects

Characterizing treatment pathways at scale using the  
**OHDSI** network

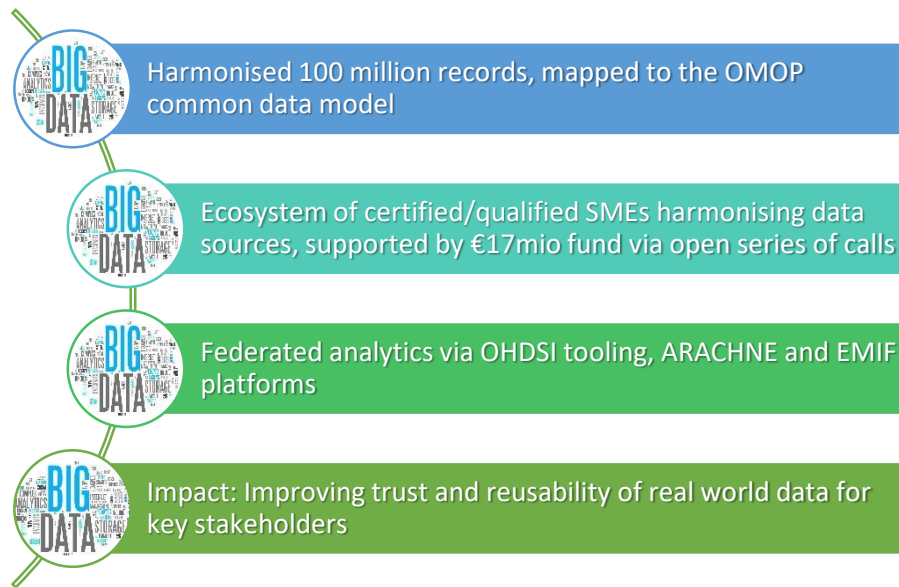
George Hripcsak<sup>a,b,c,1</sup>, Patrick B. Ryan<sup>c,d,1</sup>, Jon D. Duke<sup>c,e</sup>, Nigam H. Shah<sup>c,f</sup>, Rae Woong Park<sup>c,g</sup>, Vojtech Huser<sup>c,h</sup>, Marc A. Suchard<sup>c,i,j,k</sup>, Martijn J. Schuemie<sup>c,l</sup>, Frank J. DeFalco<sup>c,m</sup>, Adler Perotte<sup>c,n</sup>, Juan M. Banda<sup>c,o</sup>, Christian G. Reich<sup>c,l</sup>, Lisa M. Schilling<sup>c,m</sup>, Michael E. Matheny<sup>c,n,o</sup>, Daniella Meeker<sup>c,h</sup>, Nicole Pratt<sup>c,r</sup>, and David Madigan<sup>c,t</sup>



# New IMI project



Aligned  
with



# Conclusions

- Big data offers opportunities along the full product life cycle
- Specific analytical skills and methods are required
- Analysis and approaches to big data need to take patient / subject privacy challenges into account
- Federated approaches can help to mitigate privacy challenges



QUESTIONS

Bart Vannieuwenhuyse  
bvannieu@its.jnj.com





**Mr. Yvon Merlière**

**Project Director DMP, Caisse Nationale de  
l'assurance maladie**

Project DMP





## **Presentation of the SMR (DMP): The Shared Medical Record**

12th September 2019



## Sommaire

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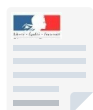
Summary

(8)

## Introduction about the SMR



## The SMR: A digital health record booklet enshrined within the French legislation



In 2016, the national Parliament enacted a law providing every French citizen with a digital health record booklet called the SMR.

**2016 : Law relating to the modernization of the healthcare system**



### **Opt-In creation of the SMR:**

The creation is based on the explicit consent of every patient



**2021**



### **Opt-Out creation of the SMR:**

The creation is automatic, similar to what is done in Belgium, Canada and Australia

## Why has France developed the SMR ?



**To meet patients' need of information by setting up their medical file**

**2002 : Law relating to the rights of patients and the quality of the healthcare system**

*"Patients have the right to dispose of their medical file without having to consult a physician. Medical information is accessible on the internet."*



**To improve disease prevention and healthcare coordination**

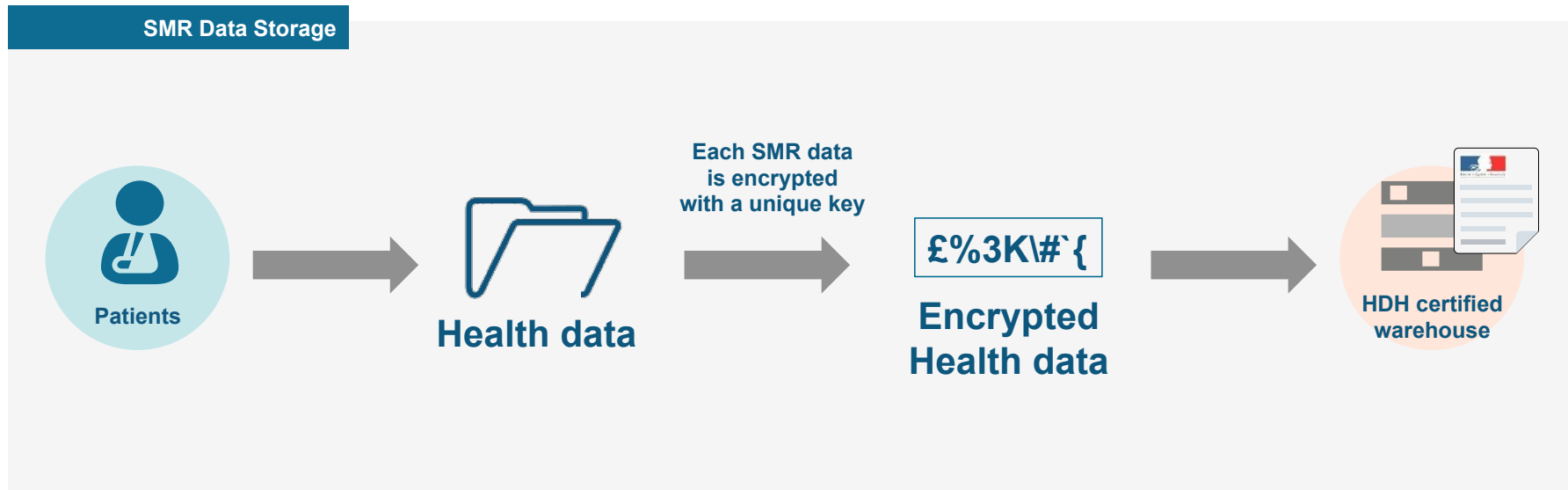
**Patients dispose of all of their medical information, especially in case of emergencies or when they go on vacation.**

**They can then, give access to their medical data to the new physicians they choose to consult.**

## Data Security



## The SMR: A highly secured service



Data is stored in a **unique, centralized and secured warehouse**

The conditions of storage are **regulated by French law**:

- ▶ The GHISP (General Health Information Systems Policy) is in charge of **setting the standards for any warehouse** that wishes to **store health data**: The HDH (Health Data Host) standard
- ▶ The **HDH standard** is certified by the **Ministry of Health**



## Access regulation



## SMR Access Modalities: Restricted rights



Access to the SMR is limited to the patient and members of his medical care team. A strong two-factor authentication system has been put in place:

For the patient



User ID and Single-Use password

+

One-time password (OTP)

For the medical team member \*



Medical Professional Card (MPC)  
delivered by professional authorities

+

PIN number

\*The only medical practitioners able to access the SMR are those authorized by the patient.

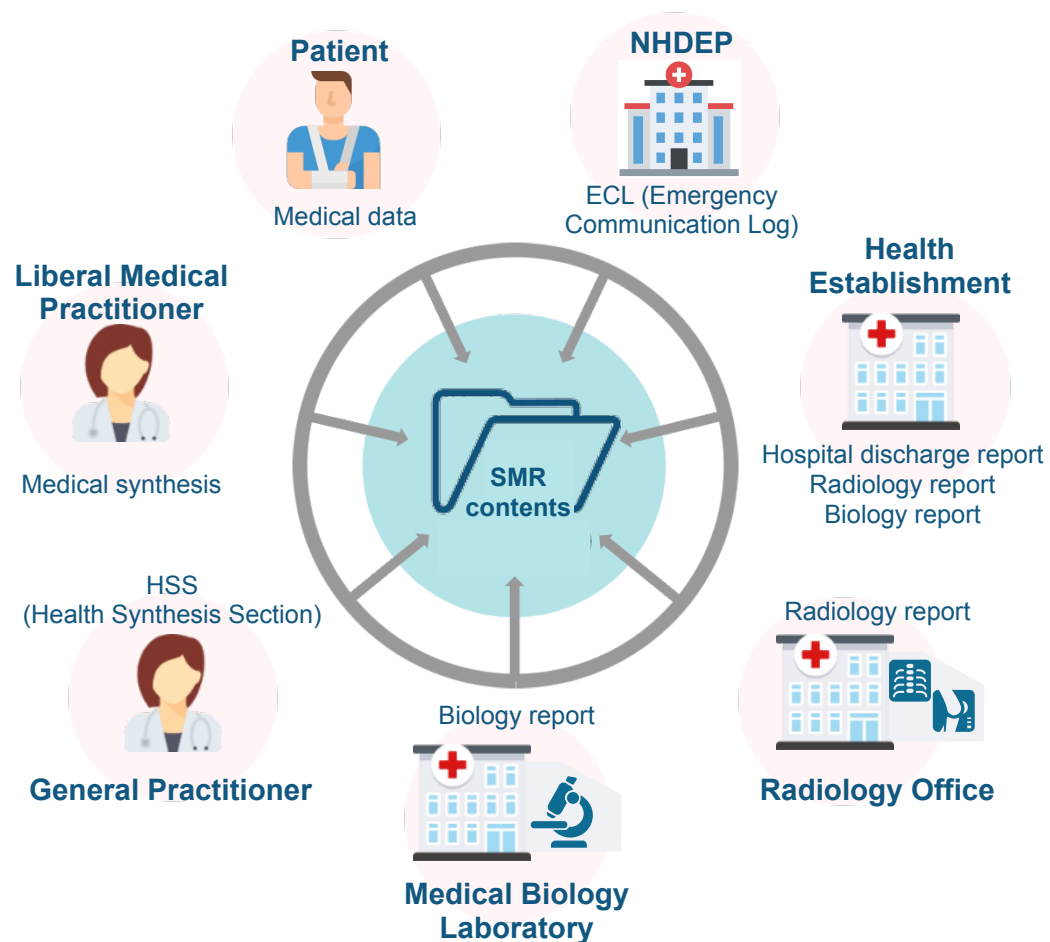


In light of these restrictions, it is impossible, for example, for the French Social Security System (Assurance Maladie) and/or private companies to access a patient's SMR data.

## Contents of the SMR

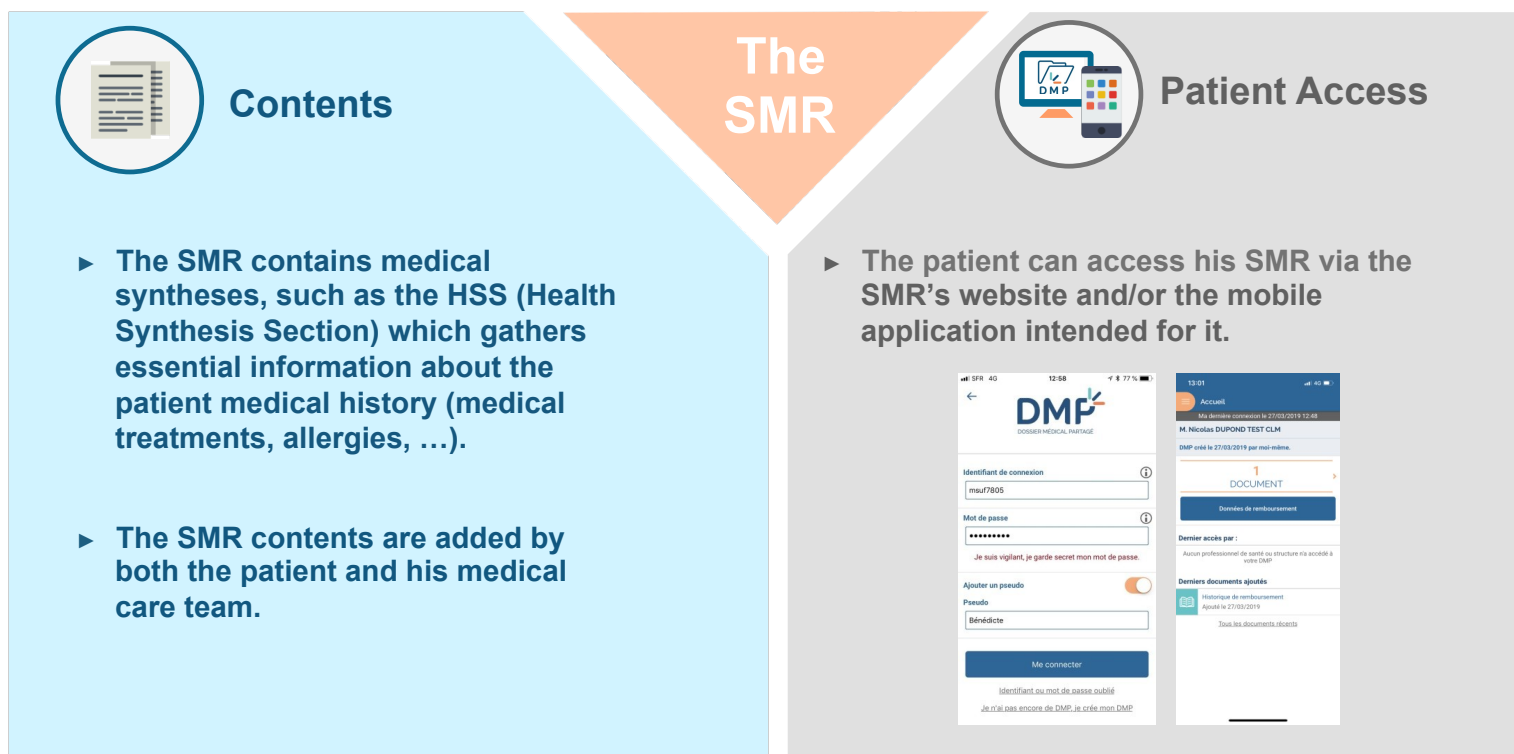


## The SMR: Filled by both the patient and his medical care team (1/2)



► The SMR contents is added by the patient, medical practitioners, health establishments and social medical institutions

## The SMR: Filled by both the patient and his medical care team (2/2)



## Integration of the SMR to professional software solutions



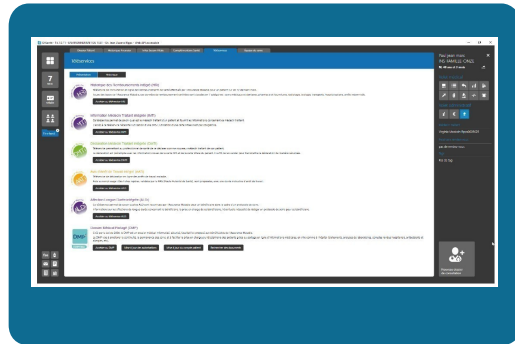
# Integration of the SMR to professional software solutions



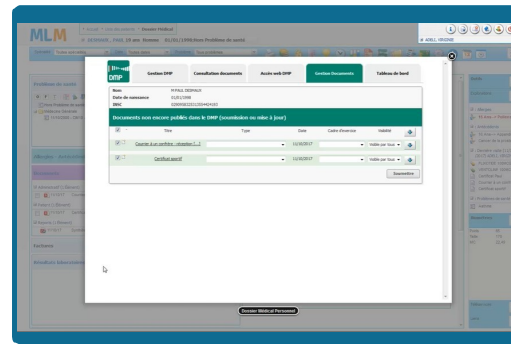
The integration of the SMR to professional software solutions is facilitated by the interoperability framework defined at the national level, by the French Agency of Digital Health. This framework is defined to enable all health software solutions to send and receive data from one another in regulated and predefined flows.



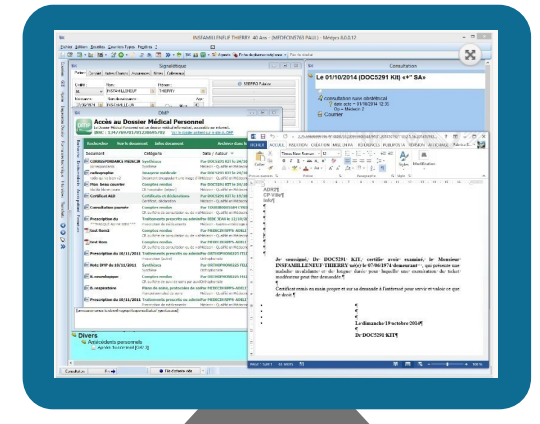
Simply Vitale



Dr Santé



MLM



MedyCS



A lot of workshops have been done in collaboration with software publishers in order to define the links between the SMR and the health professional software solutions.

## Use-cases





## Use-cases of the SMR by medical practitioners

Survey concerning the use-cases of medical practitioners consulting the SMR



Amongst the Medical Practitioners who consult SMR the most, we find that several use-cases are directly linked to the practice of the MP, but there is also one use-case resulting from a patient request.

### □ 6 use-cases linked to the practice of the MP:

1

#### In case of an MP's imminent **retirement**

Case of a pediatrician: "The practitioner uses the SMR as he plans to retire [...] and wishes for all of his patients to have an updated SMR when they go consult a new practitioner".

2

#### Within the scope of **telemedicine**

Case of a pediatrician: "The practitioner uses the SMR for telemedicine".

3

#### For the follow-up of **Patients at risk**, especially on their vacation place or in case of **emergency**

Case of a general practitioner: "The practitioner consults the SMR and adds the HSS document for patients suffering from serious conditions".

4

#### To consult documents **following the hospitalization of a patient**

Case of a general practitioner: "The practitioner consults the SMRs of hospitalized patients".

5

#### To secure the work of **anesthesiologists**

Case of an anesthesiologist : "I consult the SMR of each and every patient to check the information they gave me about the medication they are on. 37 % of patients forget information."

6

#### To **research information** about a patient

Case of a pediatrician: "The practitioner systematically consults the SMR when he has no information about a patient".

### □ 1 use-case of SMR consultation at the patient's request

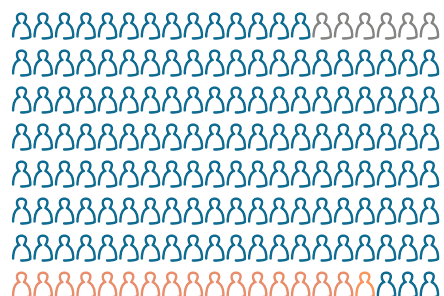
## Main figures and objectives



# Evolution of the accumulated created SMRs

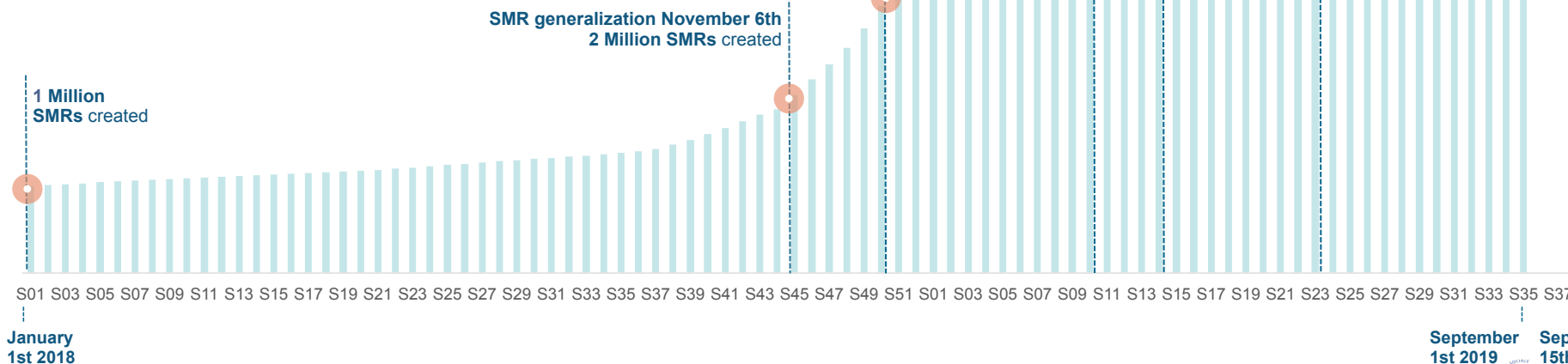


## Accumulated created SMRs summary:



67 Million French Citizens
55-60 Million SMRs: 2020 objective with Opt-Out
7 Million SMRs created on the 15/09/19

## Accumulated created SMRs evolution:



## SMR Activity of various medical professions



Summary of the SMR created and number of electronic records consultations performed by the various medical professions



Summary of the active SMR medical practitioners in comparison to the total population of practitioners within the territory

City Professions (Liberal Professions)	Number of independants practicing within the territory	From January 2016 to December 2016				From September 2018 to August 2019			
		Populating MP	%	Consulting MP	%	Populating MP	%	Consulting MP	%
General practitioner	52 641	383	0,7%	840	1,6%	10 996	20,9%	23 567	44,8%
Medical Specialist	54 555	35	0,1%	56	0,1%	1 629	3,0%	3 993	7,3%
Masseur-Physiotherapist	67 860	19	0,0%	39	0,1%	98	0,1%	1 126	1,7%
Nurses	93 206	33	0,0%	126	0,1%	132	0,1%	815	0,9%
Other professions	77 562	3	0,0%	11	0,0%	144	0,2%	1 130	1,5%
Medical Biology Laboratories	3 864	6	0,2%	5	0,1%	12	0,3%	10	0,3%
Dispensing pharmacies	21 510	1	0,0%	3	0,0%	542	2,5%	2 437	11,3%

## SMR Activity of HE and NHDEP



**15% of Health Establishments have performed at least one SMR record action**



### Summary of the active SMR Health and Social Medical Institutions

HE populating SMRs	From January 2016 to December 2016	From September 2018 to August 2019
Health Establishments (HE)	52	389
Nursing Homes for Dependant Elderly People (NHDEP)	186	296
Total	238	685

## Summary



## Summary



**The French parliament enacted a law** providing every French citizen with a digital health record booklet called the SMR « Shared Medical Record »

This SMR is **not mandatory**. The official holder of the SMR is the patient.

The SMR contains reports and syntheses added by the patient himself or by a member of his medical care team.

The objectives of the SMR are:

- **To allow the patient a better understanding of his medical information**
- **To offer the medical care team an easier access to the patient's medical file, in order to insure the coordination, continuity and quality of the needed medical care**

The implementation of the SMR is incorporated **within the framework of the Personal Data Regulating Law in France** (“Loi informatique et libertés”):


- **Centralized hosting of data**
- **Respect of the security rules** as defined by the General Health Information Systems Policy (GHISP), with a restricted access to data only to members of the medical care team, who have been approved by the patient himself.

Today, **7 million SMRs have been created**, with an objective of **55 to 60 million of SMRs by 2021**.



# Thank you for your attention





LE DMP, LA MÉMOIRE DE VOTRE SANTÉ.



**Mrs. Ann Costello**

**Global Franchise Lead Centralised Solutions,  
Roche Diagnostics International**

Clinical decision support that helps in saving lives



Ann Costello  
Head of CPS Business Area  
Roche Diagnostics

**FROM DATA POINTS**

**TO CLINICAL  
DECISION  
SUPPORT FOR  
IMPROVED  
PATIENT CARE**

**WHERE CARE LEADS**



## Why are we here?

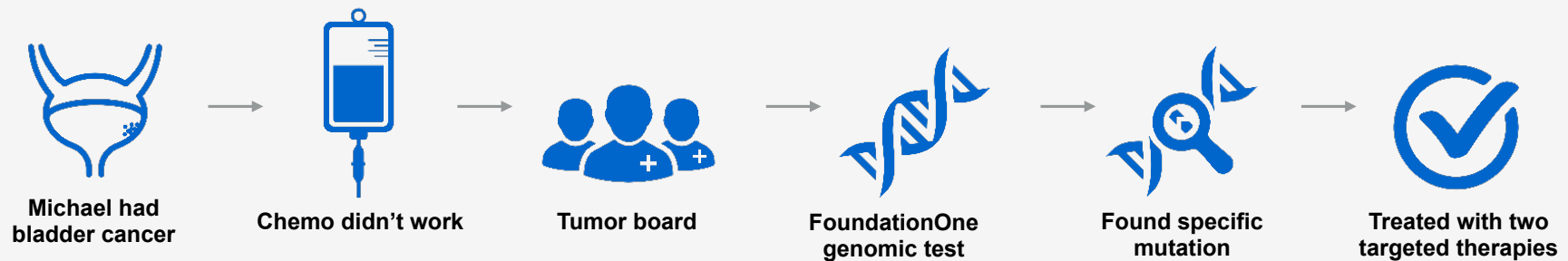
*“According to my doctors, I am not supposed to be talking to you now. They gave me about a year to live after I developed aggressive bladder cancer. But here I am three years later, telling you my story — almost cancer-free and living my life.”*

— Michael Negrin, Israel

**WHERE CARE LEADS**

## Michael's journey

*Combining the power of diagnostics, data and therapy to save his life*



Today, access to multiple data sets and targeted therapies are **MAKING PATIENT CARE MORE COST-EFFECTIVE FOR HOSPITALS AND IMPROVING PATIENT OUTCOMES**



**WHERE CARE LEADS**

# New era of healthcare challenges



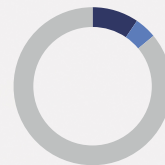
**86% of all healthcare costs** are associated with managing chronic disease<sup>1</sup>



**Staffing shortages** continue to rise across healthcare



The **aging population** is significantly driving this rise in costs;<sup>2</sup> **61% increase in morbidity** due to cardiac conditions, cancer and infectious disease by 2030<sup>3</sup>



Healthcare spending is projected to consume **9.5%–14% of global GDP** by 2060<sup>4,5</sup>



<sup>1</sup>CDC. Chronic disease overview. <https://www.cdc.gov/chronicdisease/overview/index.htm>. June 28, 2017. Accessed October 6, 2017. <sup>2</sup><http://www.oecd.org/officialdocuments/publicdisplaydocumentpdf/?crid=5814FA&Wt=WP2017-68&docLanguage=En>  
<sup>3</sup>Disease Burden 2030 Fact Book. Divisional Medical and Scientific Affairs June 24, 2015.  
<sup>4</sup>OECD. Organization for Economic Cooperation and Development. OECD (2013). "What Future for Health Spending?" OECD Economics Department Policy Notes. No. 19. June 2013.  
<sup>5</sup>[https://read.oecd-ilibrary.org/social-issues-migration-health/health-at-a-glance-2017\\_health\\_glance-2017-en#page11](https://read.oecd-ilibrary.org/social-issues-migration-health/health-at-a-glance-2017_health_glance-2017-en#page11).



**By 2020, medical  
knowledge will  
double itself every...**



<sup>1</sup> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3116346/>

**WHERE CARE LEADS**

# Data is accelerating changes in healthcare

*Opportunity to address some of the complexity*



## REAL-WORLD DATA AND DIAGNOSTICS

New and alternative  
**DATA SOURCES**  
are available



## ANALYTICS

Leading organizations  
to incorporate  
**DATA INTEGRATION  
AND ANALYTICS**



## PATIENTS, CLINICIANS, PAYERS

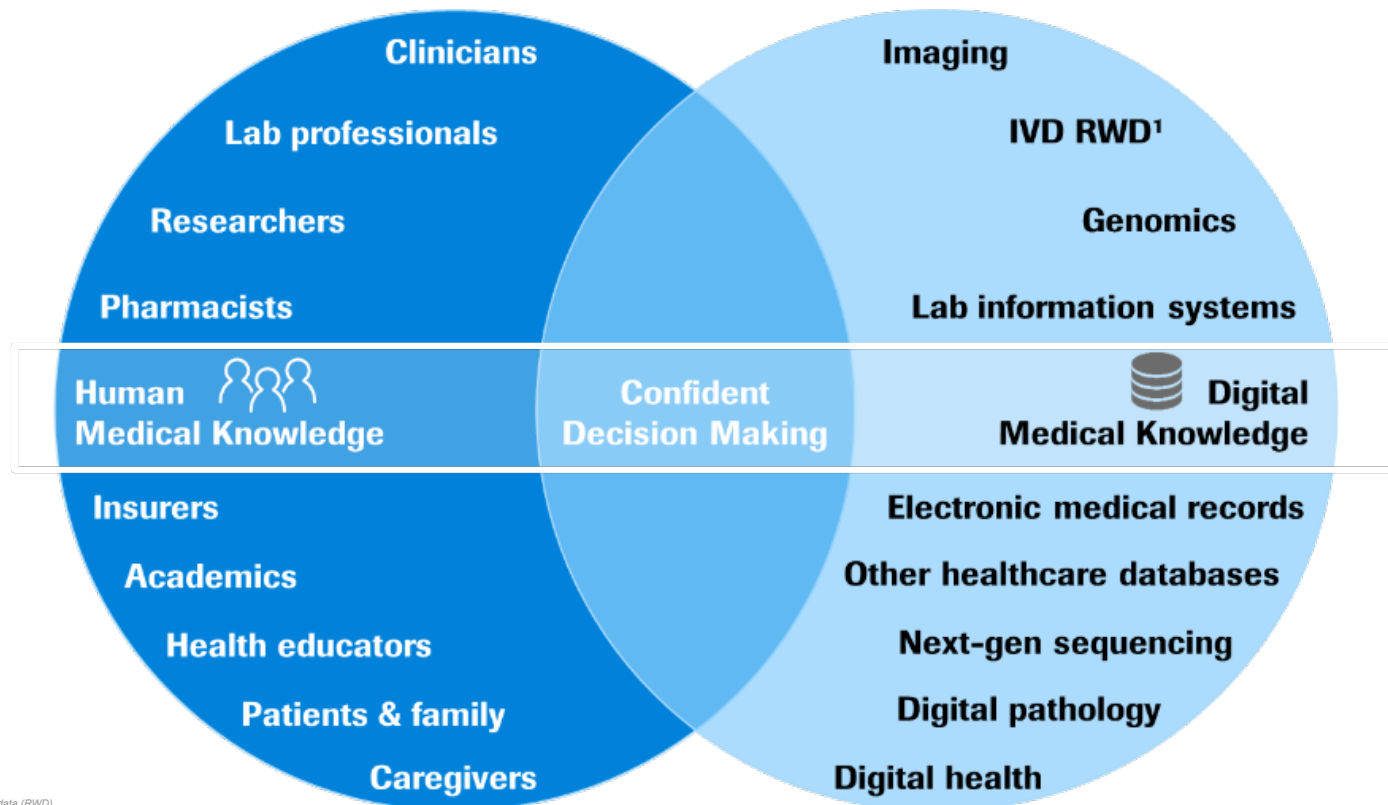
Now stakeholders have  
an increased focus on  
**OUTCOME** and  
**VALUE-BASED CARE**

**WHERE CARE LEADS**



## Opportunity – Data Enabled Healthcare

*Good medicine is the result of human & digital medical knowledge*

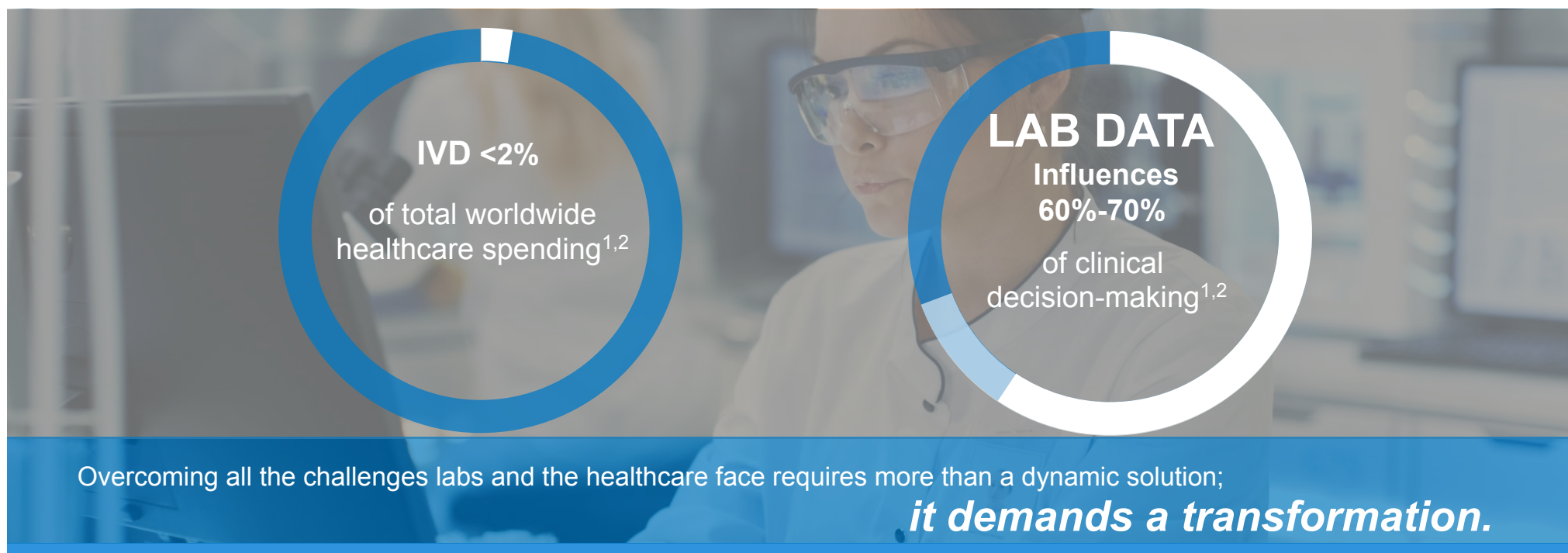


List not exhaustive  
<sup>1</sup> In-vitro diagnostics (IVD) real-world data (RWD)

**WHERE CARE LEADS**

# The laboratory is the engine of digital transformation

## *Foundation for good clinical decision-making*



<sup>1</sup> European IVD Market Statistics. EDMA. 2013.

<sup>2</sup> Rohr U-P, Binder C, Dieterle T, Giusti F, Messina CGM, Toerien E, et al. (2016) The Value of In Vitro Diagnostic Testing in Medical Practice: A Status Report. PLoS ONE 11(3): e0149856. <https://doi.org/10.1371/journal.pone.0149856>.

# Digital Transformation at Roche Diagnostics

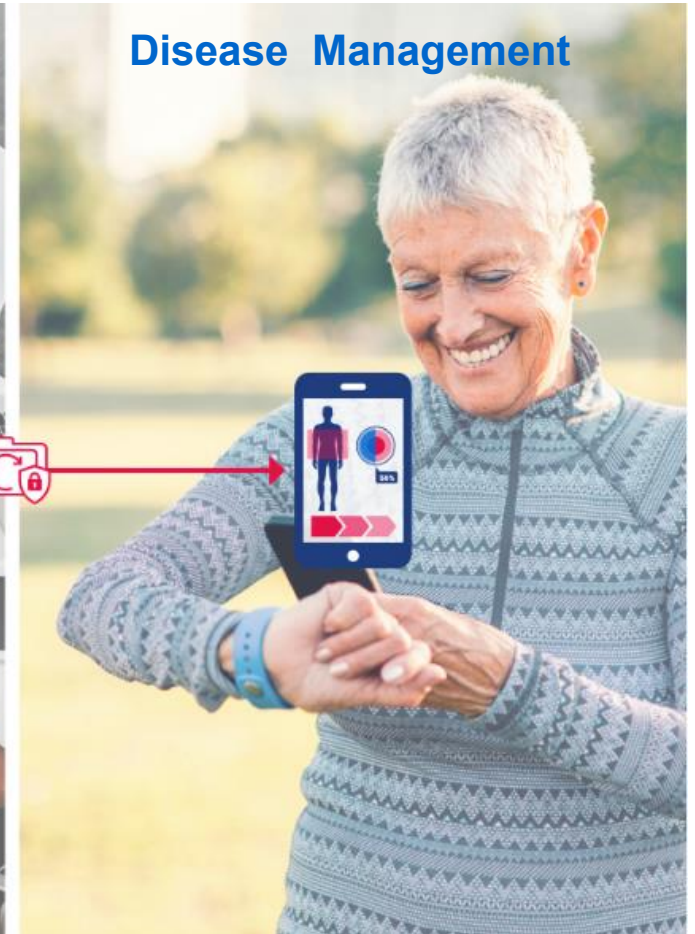
Diagnostic Testing



Clinical Decision Support



Disease Management



# Patient journey optimization in heart failure

## Hospital Juan Ramon Jimenez — Spain

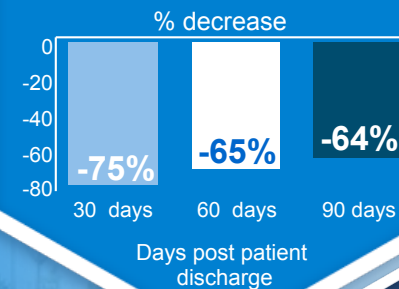
608 beds

Public hospital

### MAIN REASONS FOR ACTION

- Optimize patient journey by using diagnostic information

### HEART FAILURE READMISSIONS



### SAVINGS

**Achieved  
1.5M EUR**

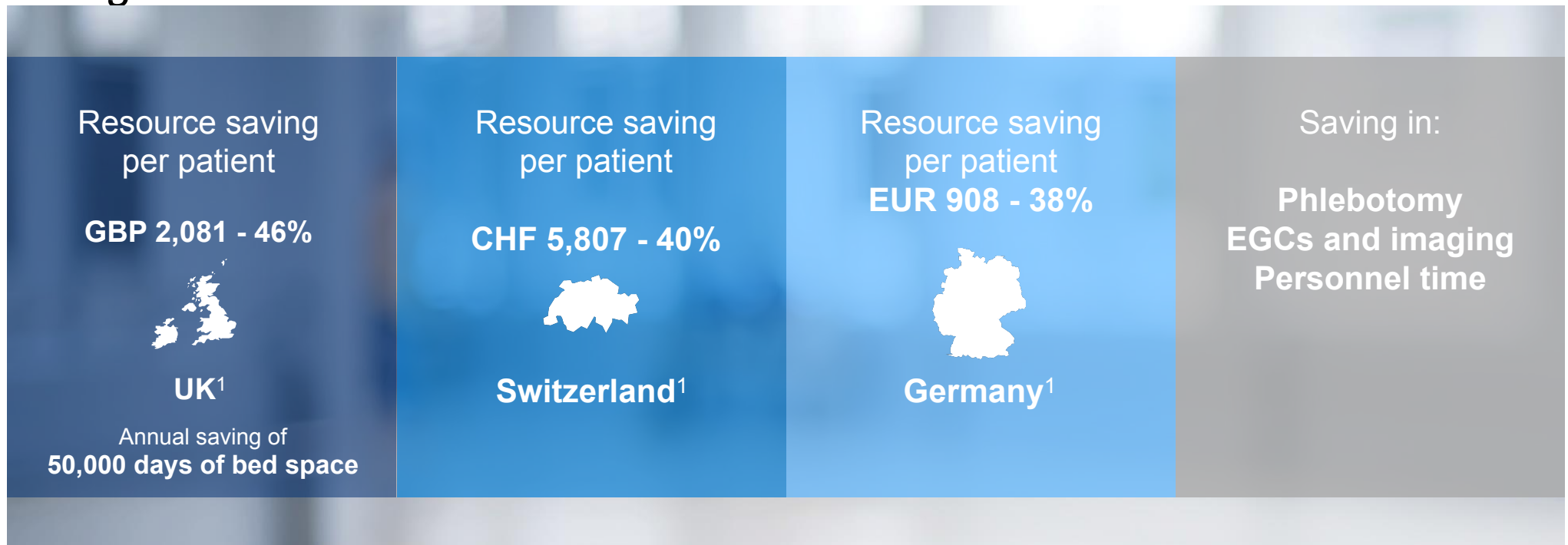
per year in savings  
for hospital

WHERE CARE LEADS



## Rapid heart attack diagnosis reduces resource use

*Significant savings possible in the ER with Roche cTnT-hs 1h algorithm*



1. Ambavane, A. et al. (2017). PLoS One 12(11), e0187662 Cost savings vs Standard of Care (SoC)

**WHERE CARE LEADS**

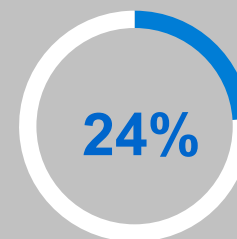
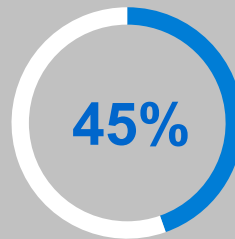




## Preeclampsia testing helps reduce pregnancy care costs

*Example from Germany shows savings from fewer unnecessary hospitalizations*

Use of the Roche sFlt-1/PIGF ratio can  
**reduce hospitalization rates<sup>1</sup>**



*Expected cost saving **361 EUR** per patient\**

*Expected annual cost savings of more than **39 mEUR** nationally in Germany<sup>†,2-4</sup>*

sFlt-1/PIGF reimbursed by statutory health insurance in Germany, starting Oct 2019



PE: Preeclampsia; PlGF: Placental growth factor; sFlt-1: Soluble fms-like tyrosine kinase-1

\*Robust to plausible changes in main parameters. <sup>†</sup>Based on 108,968 pregnant women per year presenting with hypertensive disorders<sup>2-4</sup>

<sup>1</sup> Schlembach D1, BMC Health Serv Res. 2018 Aug 6;18(1):603. doi: 10.1186/s12913-018-3406-1. 2. www.gbe-bund.de 3. Engel J, et al. Der Klinikarzt 2012. 4. Diefl A, et al. Geburtshilfe Frauenheilkd 2015

**WHERE CARE LEADS**

# Using data from multiple sources to support decision making





# NAVIFY® Decision Support Portfolio

*NAVIFY® Tumor Board solution for oncology care teams*



Secure Patient Data



Collaboration Among Specialists



Track Tumor Board Decisions & Follow Up



Increased Workflow Efficiency



Comprehensive Patient Overview



Standardization Across Tumor Boards



## NAVIFY Apps:

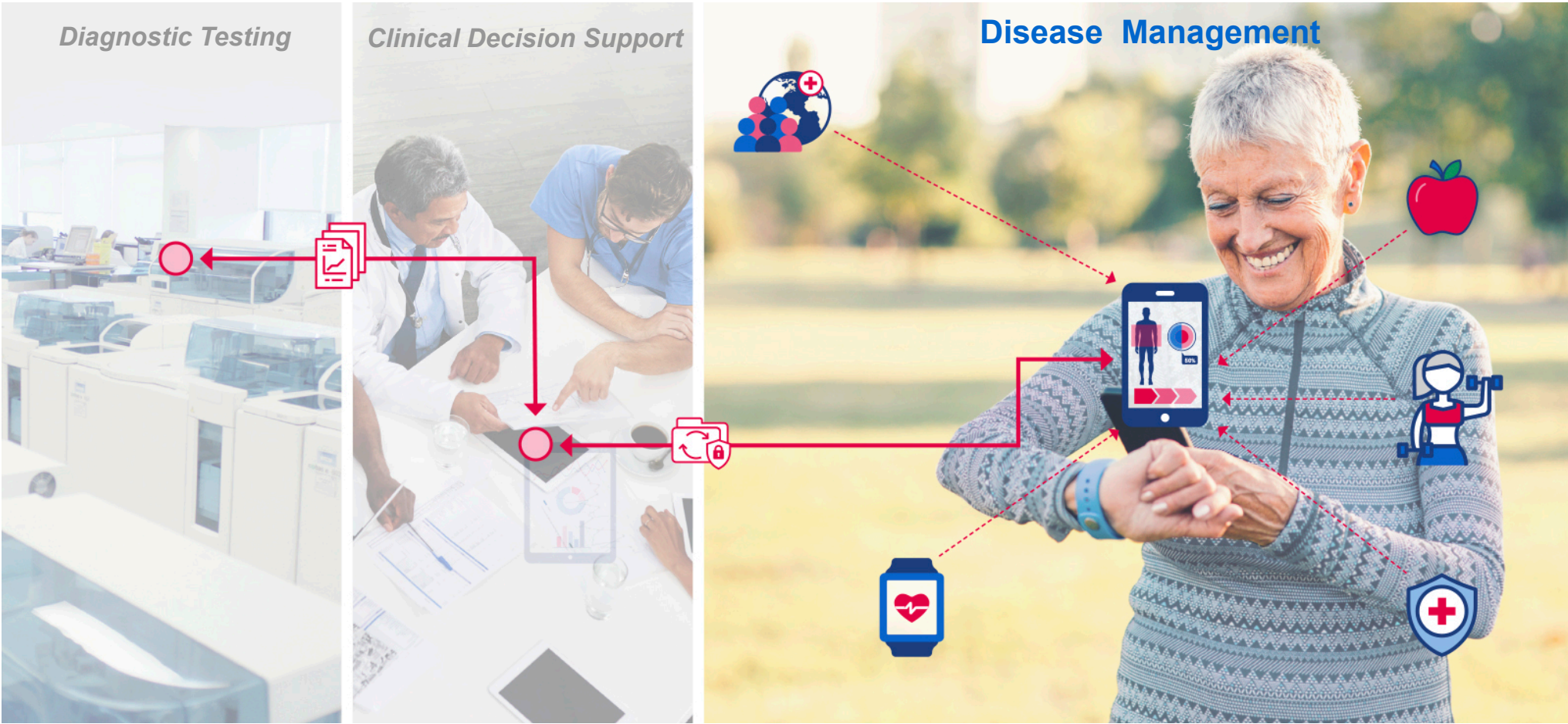
- Clinical Trial Matching
- Publications search
- Guidelines ( development)

Now available in select markets  
NAVIFY.com/tumorboard  
© 2017 Roche Molecular Systems, Inc.  
All trademarks recited herein are Roche trademarks

**WHERE CARE LEADS**

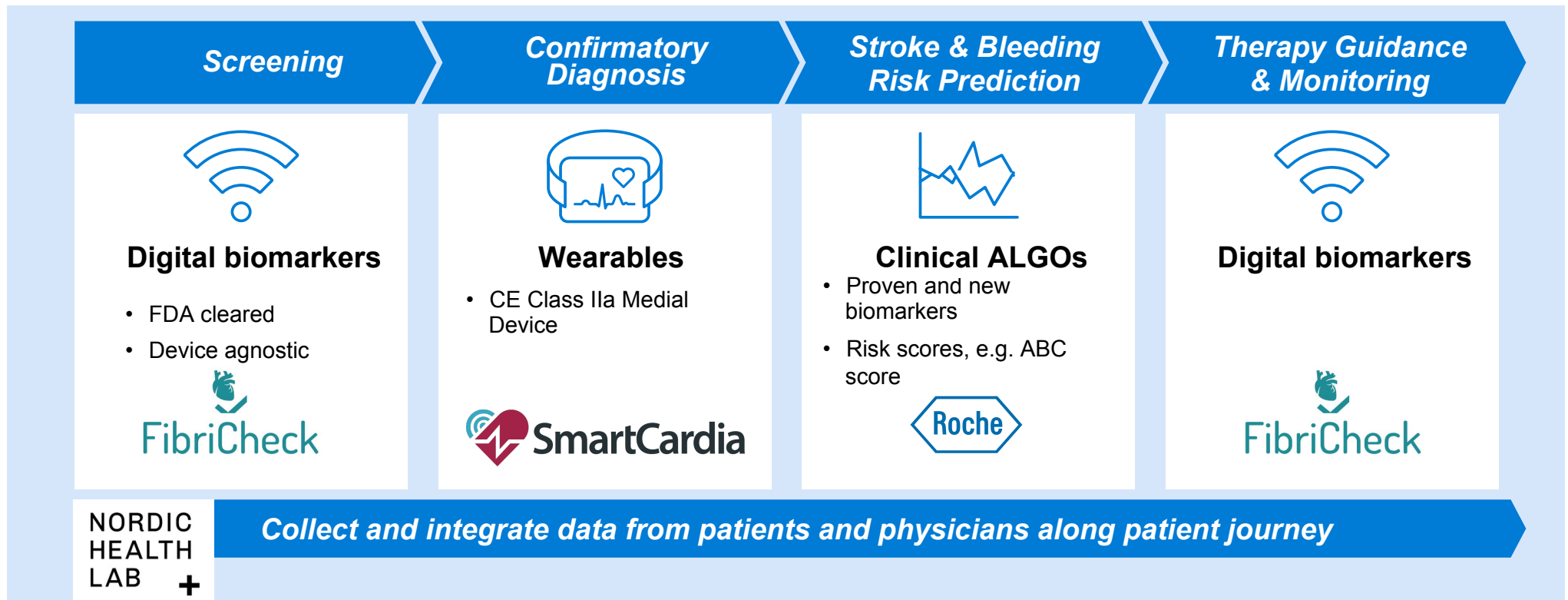


# Disease Management



# Digital tools supporting Disease Management

## *Improved diagnosis and management of atrial fibrillation patients*



Disclaimer: The displayed solution is a concept and not yet established or proven with clinical studies.  
 Disclaimer: All claims and data included in this presentation belong to the respective third parties. Roche is not responsible for the validity of these claims. Roche is working on research projects with these third parties.

**WHERE CARE LEADS**

## Closing thoughts

The role of In-vitro diagnostics (IVD) testing is **under valued** in clinical decision-making and we believe it can **reduce costs** and support a **positive impact** on patient outcomes

Clinical decision support tools can **fundamentally change** the way we **diagnosis and treat** patients

By leveraging the combined strengths of **diagnostic testing, digital tools and therapy**, we can help close the gaps in patient care and aspire to **make a real difference** in the lives of patients

***Doing now what patients need next***



**Mr. Bert Hoorne**  
**Industry Technology Strategist**  
Az Groeninge: Applied AI in healthcare



# Applied A.I. in Healthcare

Medical Imaging AI  
to Empower Clinicians

September 11<sup>th</sup>, 2019

Bert Hoorne  
Health Industry Technology Strategist  
Western Europe



# Center Oncology/Radiotherapy



Total Surface Area: **117.422 m<sup>2</sup>**

Number of medical doctors: **197**

Total recognized beds: **1054**



# Radiation Therapy?



## Why?

To cure cancer  
To reduce symptoms

## How?

Damaging the DNA within cancer cells, destroying their ability to reproduce

Linear Accelerator: TrueBeam (Varian)

TrueBeam

TrueBeam STx



Radiotherapy  
- 120 leaf MLC



Radiotherapy & **Radiosurgery**  
- 120 leaf **High Definition** MLC



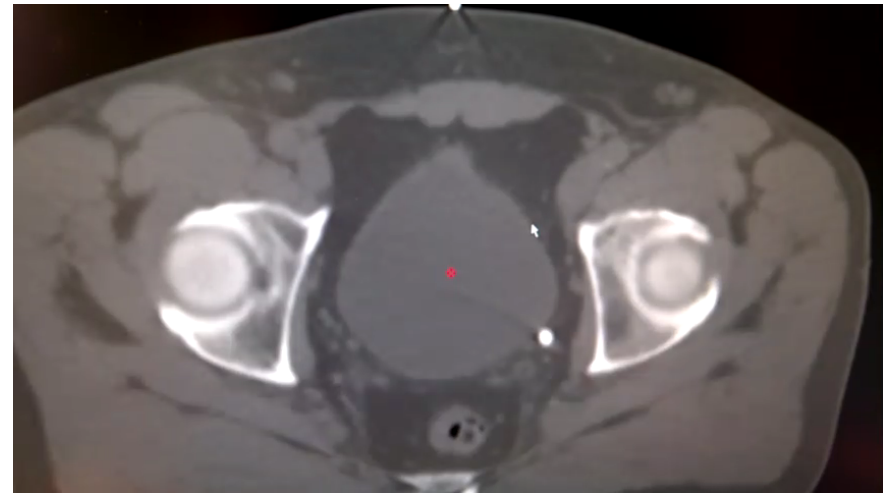
# Assistive AI for radiotherapy planning



**Problem:** Delineating tumors and anatomy in images by hand is costly and inaccurate

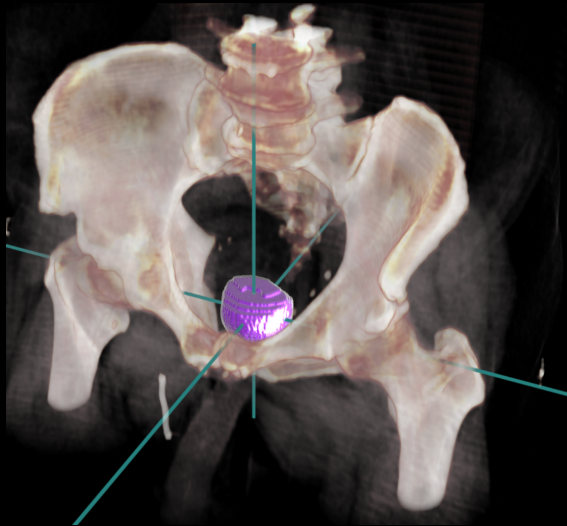


A linear accelerator (linac) for radiotherapy delivery



Tracing anatomy in a popular commercial tool

## The InnerEye position



InnerEye is a **research project** that  
develops machine learning cloud  
services to

**assist medical experts**

in tasks of **measurement, delineation**  
and **quantitative temporal assessment**





*“What used to take hours can now be done in minutes”*

*Dr. R. Jena, Radiation Oncologist, University of Cambridge Hospitals*



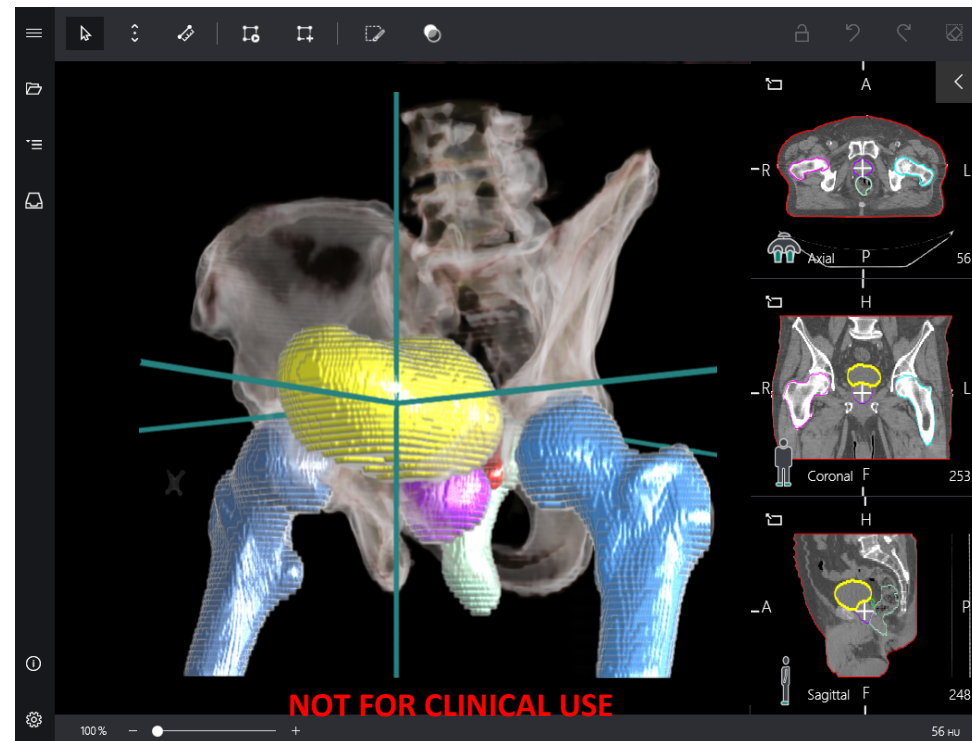
# The 3D image segmentation app



Efficient segmentation  
of anatomy and  
pathology



FDA 510(k) clearance received on  
Dec 28<sup>th</sup> 2017 as class II medical  
device.



# ML segmentation of a prostate structure set



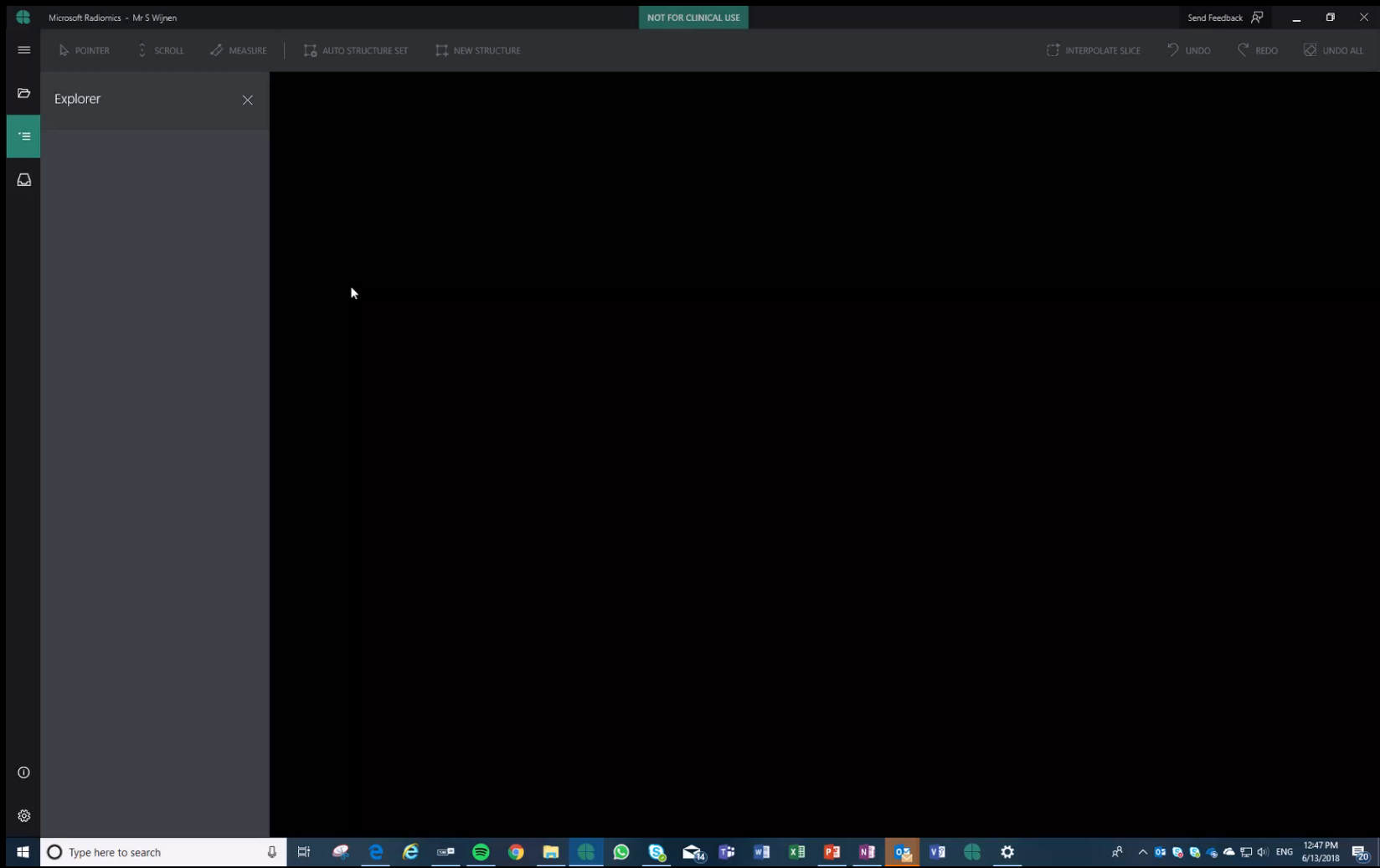
Loading CT DICOM image

Selecting the ML model: ProstateRT

Applying the ML in the cloud (approx. 58 seconds)

- De-identifying the image
- Compression and transmission to the cloud
- Returning the contours

Visualization of the contours axial and in 3D



# Responsible AI – it's all about Integrity & Trust



Health



Reproducibility



Explainability



Security

Integrity - Trust

## 7 key requirements that AI systems should meet in order to be deemed trustworthy

1. Human agency and oversight
2. Technical Robustness and safety
3. Privacy and data governance
4. Transparency
5. Diversity
6. Societal and environmental well-being
7. Accountability



### PRINCIPLED ARTIFICIAL INTELLIGENCE

A Map of Ethical and Rights-Based Approaches

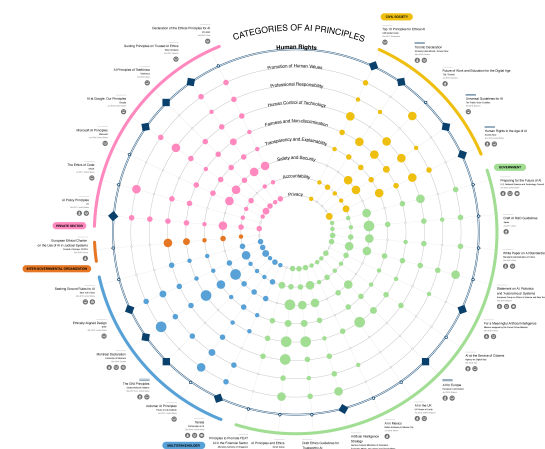
DRAFT - July 6, 2019

Authors: Jessica Field, Thomas Hilgus, Hale Adnan,  
Mark van Dorst, Joshua Pedersen, Gaby Kogut  
Design: Ansh Singh (anshsingh.net)

Alongside the rapid development of artificial intelligence, we've seen a proliferation of AI "principles" or guidelines for how AI should be built and used. Is there enough consistency among these efforts to suggest the emergence of a common norm? Where are the most significant points of divergence?

This visualization presents thirty-two sets of principles side-by-side, enabling comparison between efforts from governments, companies, industry groups, and multi-stakeholder relations. It highlights eight shared themes: autonomy, accountability, fairness and non-discrimination, human control of technology, privacy and data governance, transparency and explainability, and documents where reference is made to international human rights. Our dataset is not exhaustive, but offers a snapshot of prominent, recent AI principles.

The Principled Artificial Intelligence project will also publish a white paper and the nearest draft of *AI for Cyber Resilient and Safe*, where you can learn more about our assumptions, methodology, and key findings. It is our hope that this project will be a starting point for further developing and calibrating.



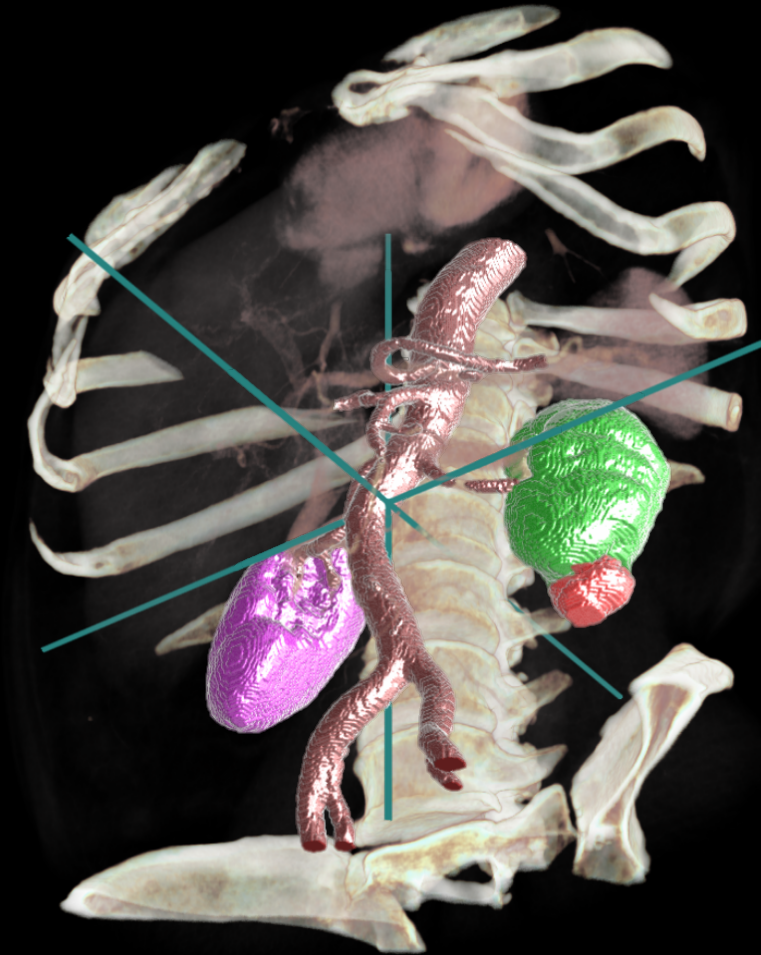
How to Read



Document Timeline







# Other A.I. Possibilities

Medical conversations to medical intelligence



## Project EmpowerMD

Medical conversations to medical intelligence





**Mr. Felix Wandel**

**EMEA Business Unit Leader of SPI, Johnson &  
Johnson, Medical Devices EMEA**

CareAdvantage Experience Introduction



Johnson & Johnson

FAMILY OF COMPANIES

# Solving starts with listening.

We are here to help hospitals and healthcare providers achieve the **triple aim**



# How we operate



## Needs Identification

Discuss challenges and perform analysis to define opportunities where we can help



## Co-Creation

Working together to understand how your needs can be addressed using our capabilities



## Desired Results

Tailor the approach to deliver results and measurable impact

# We believe solving starts with listening.

# Our tailored capabilities address your specific needs

## Patient Pathways

Designed to help hospitals put patients at the centre of care; engaging them from hospital to home. We aim to improve outcomes and patient experience, while eliminating inefficiencies and reducing cost of care.

## Operating Room Optimization

Lack of operating room capacity is a constant challenge for many hospitals. To address this, we aim to help operating rooms run more efficiently, enabling the surgical team to operate on more patients.

## Hospital Logistics

Many hospitals are now expected to deliver improved outcomes more efficiently. We focus on co-creating tailored solutions that help streamline resources, workflows, and processes, ultimately reducing time and costs.

## Financing Solutions

Hospitals are under pressure to do more with less. We offer a range of financing solutions to enable investment capabilities and support innovation where hospitals and healthcare providers need it the most.

## Surgical Excellence

Designed to elevate care to new heights of surgical excellence. We develop world class technologies to enhance surgical performance, help optimize surgeon skills and knowledge, and guide patients successfully to full recovery.



## What you will see today



Connecting the health care team and patients throughout the entire patient pathway through portals and apps



SPI is developed to enable surgeons to choreograph their OR, guiding the entire care team seamlessly through every surgery. It achieves this through a system of synchronized workflows, effortless documentation and real-life learning



C-SATS, part of the Johnson & Johnson Family of Companies, is an accurate and objective surgical skills assessment system, designed to help health care professionals continuously improve. *In Pilot stage and limited rollout.*

# What you will see today

← PRE-OP →



care4today®

← INTRA-OP →



SPI  
SURGICAL  
PROCESS  
INSTITUTE

← POST-OP →



C ▶ S A T S



care4today®

# Instructions for workshop

- Group to be split into 3 groups
- Each rotation will be 15 minutes
- You will have a chance to rotate through all 3 stations



## **Theme workshops:**

**Pre-Surgical/Patient Engagement Experience  
(Care4Today)**

**Intraoperative standardization & digitalization  
(SPI)**



**Post-operative peer review and feedback (C-SATs)**



**THANK YOU  
FOR YOUR  
ATTENTION**

**WISHING YOU  
AN INSPIRATIONAL TOUR**



---

**SAFE TRIP BACK  
TO THE MEET & GREET  
CENTER**