

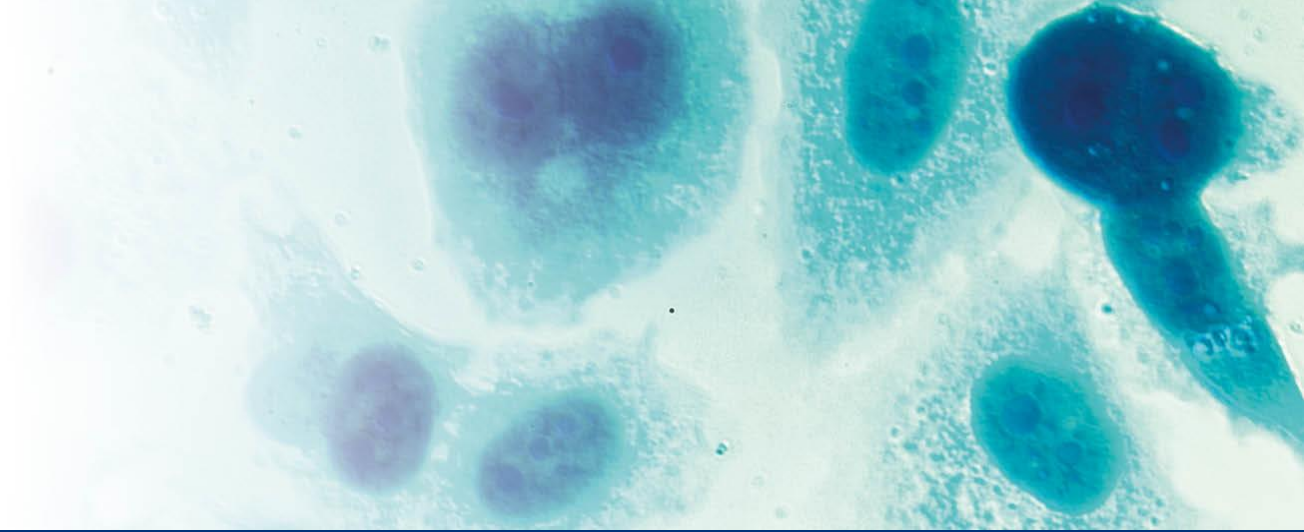


**Mr. Bart Vannieuwenhuyse**

**Data Sciences Lead Benelux campus**

Big Data and its added value in clinical research





# Big data and its added value in clinical research

Pictured above: Ulcerative Colitis

Bart Vannieuwenhuysse  
September 2019 | Janssen Clinical Innovation

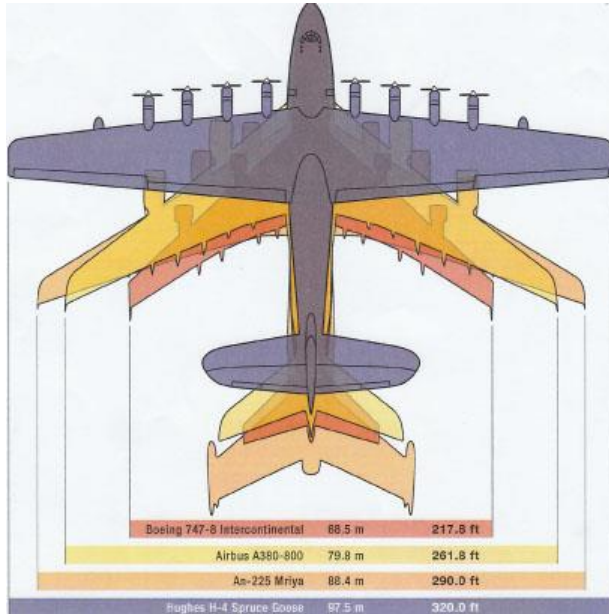
## “The patients are waiting!”

To eliminate disease  
through developing  
highly innovative  
medical solutions for  
people  
around the world



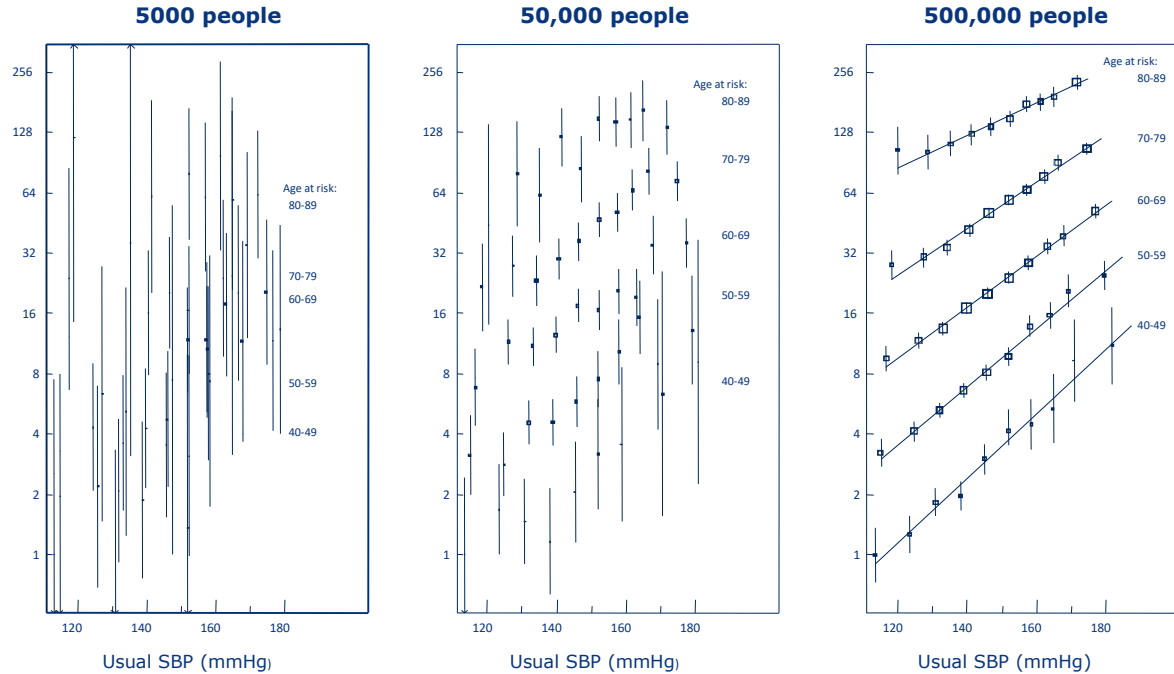
Dr. Paul Janssen

# Bigger = Better ??



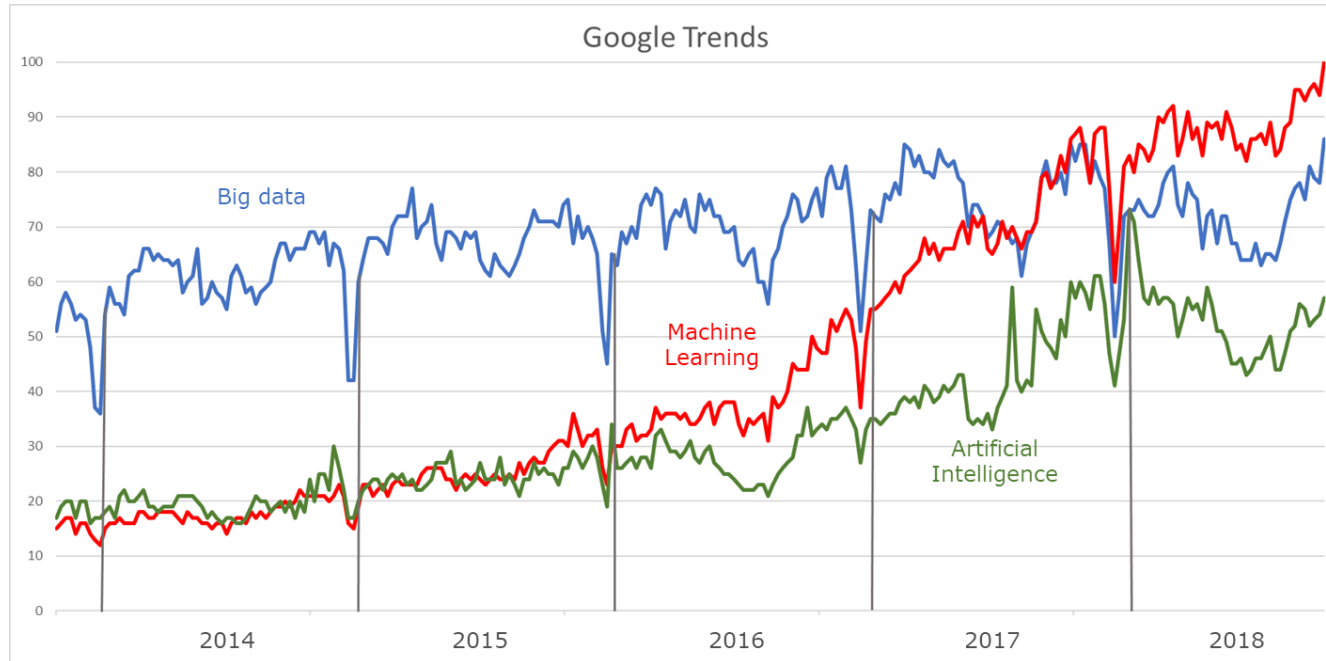
Howard Hughes' plane only flew one mile ...

# Power in numbers ...

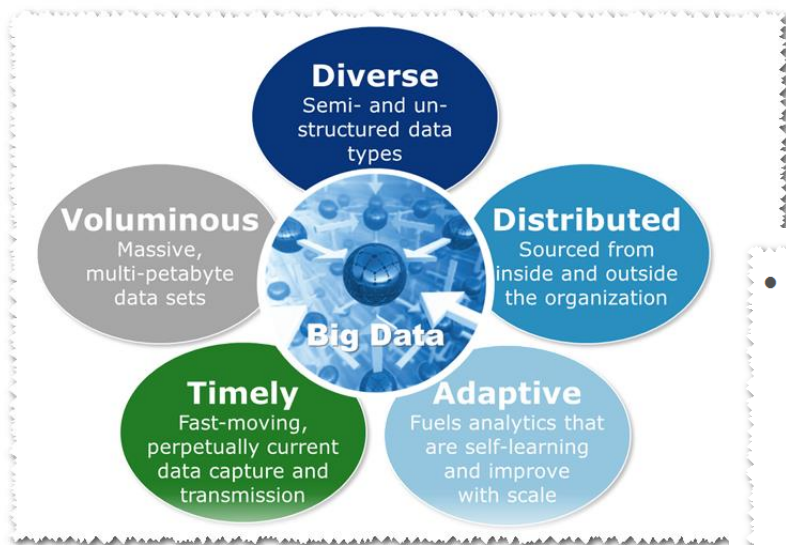


The Prospective Studies Collaboration: Lewington et al. 2002

# Machine Learning has overtaken Big Data

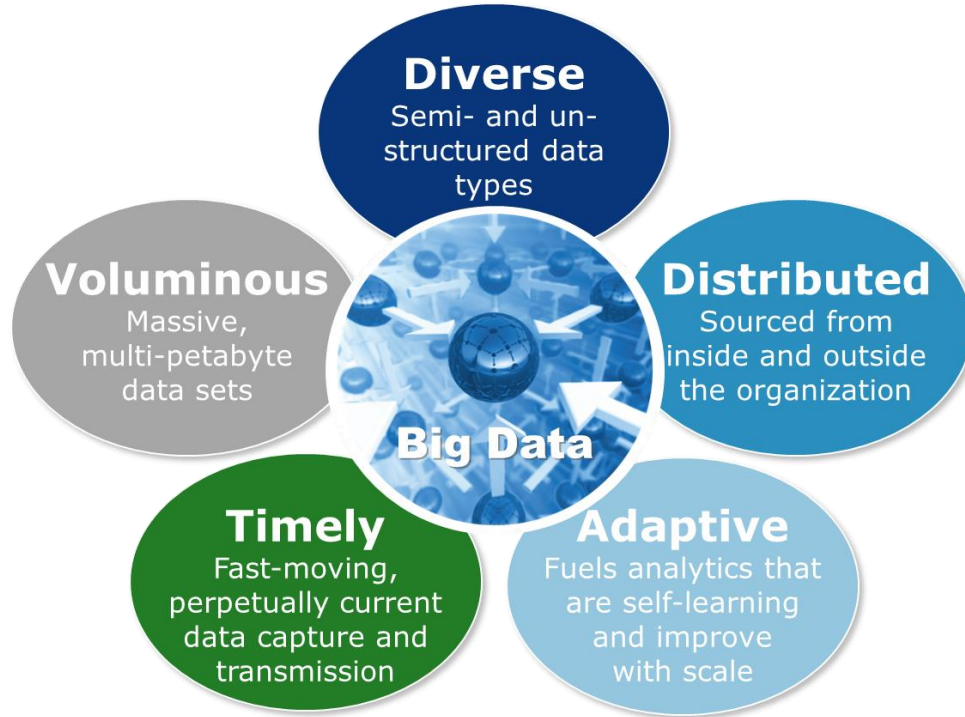


# Big data vs Real World Data



- RWE is generated using data typically collected in **usual health care settings**. RWE is most commonly **generated using a range of non-interventional (observational) studies**, including:
  - **Primary data** collections such as **registries** collecting prospective and/or retrospective data, or **surveys** collecting cross-sectional or retrospective information.
  - Analyses of **secondary data that includes (electronic) medical records, insurance claims data, and government databases** which provide data typically used for retrospective analyses.

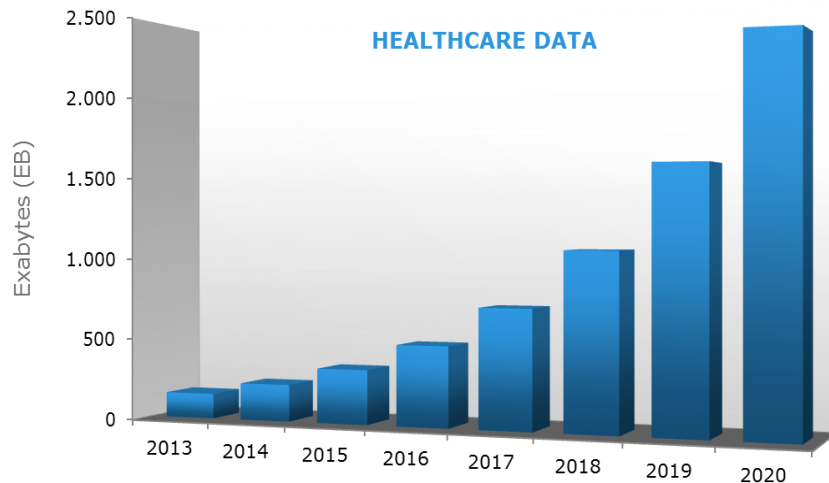
# Big Data Defined



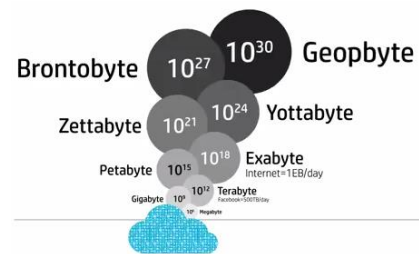


# Explosion of healthcare data

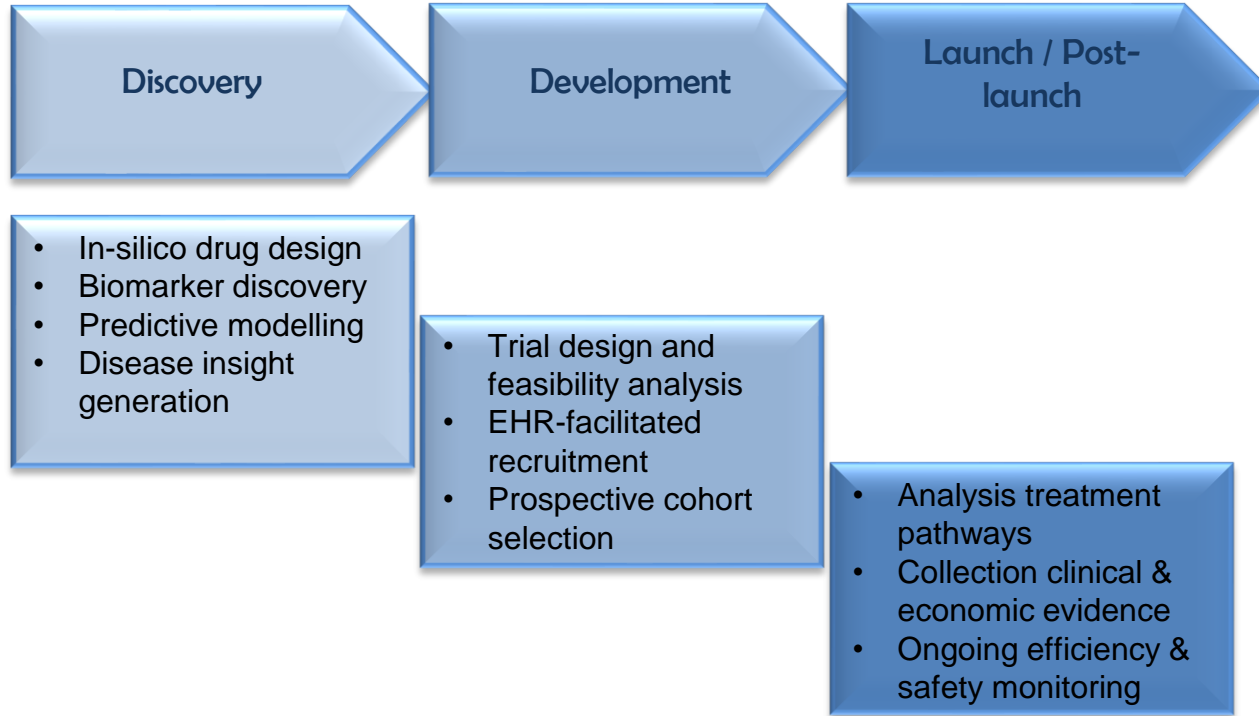
Healthcare data growth is one of the fastest across many industries. A 48% annual growth rate will lead to 2,314 Exabytes of data in 2020.



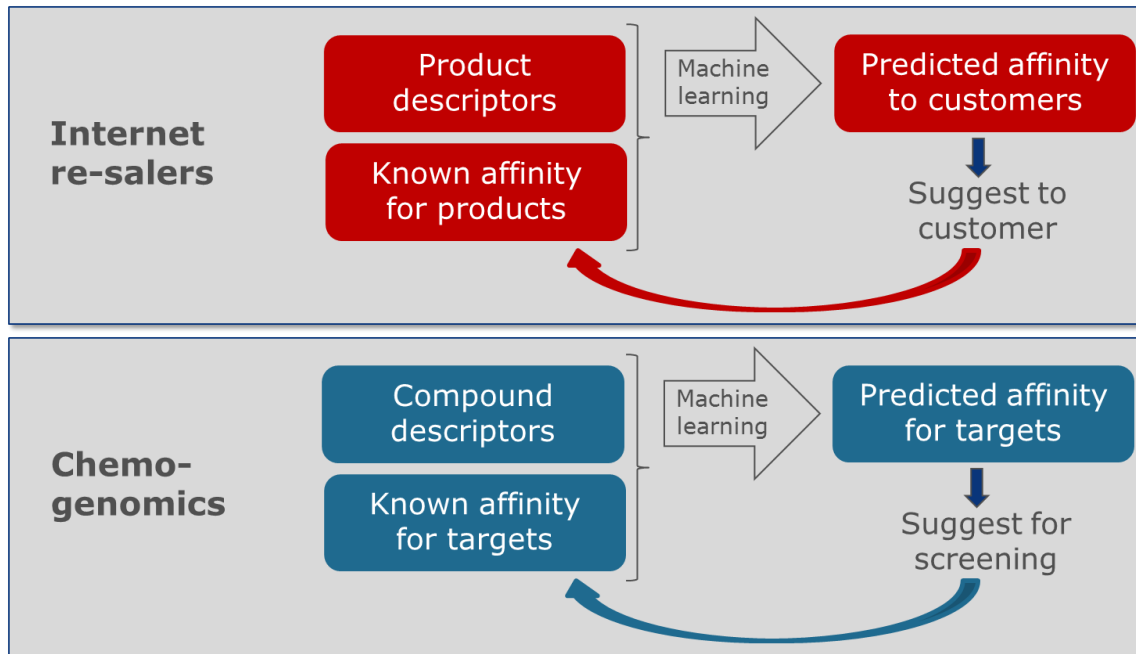
Enterprise Strategy Group 2011, Research report: North American Healthcare Provider Information



# Opportunities for Real/Big data



# Developing in-silico drug design



THE **NETFLIX**-IZATION OF DRUG DISCOVERY

# >100M data points with biochemical activities of tested compounds available for training

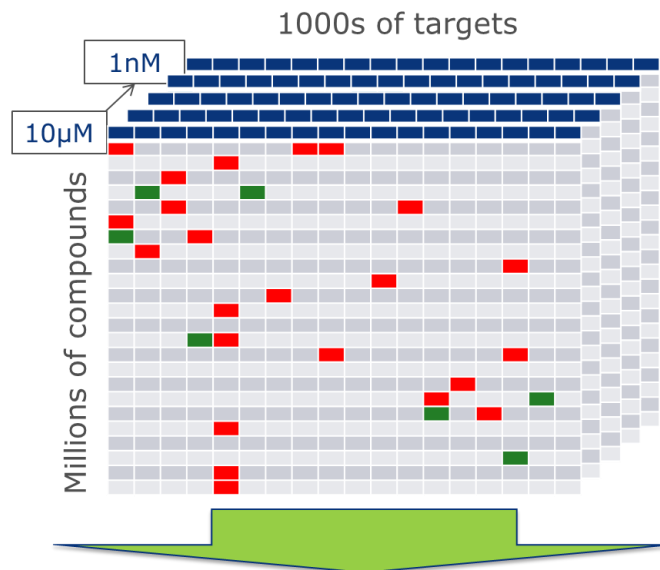


>100M training points

**MELLODDY**

[https://twitter.com/MELLODDY\\_IMI](https://twitter.com/MELLODDY_IMI)

New IMI project in which 10 pharma companies collaborate



Identify and select compounds with good biochemical activity for target(s) of interest.

THE **NETFLIX**-IZATION OF DRUG DISCOVERY

janssen

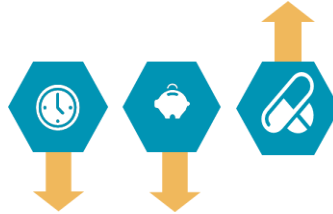
PHARMACEUTICAL COMPANIES  
OF Johnson & Johnson

# Challenges in trial execution

The percentage of studies that complete enrolment on time:  
**18%** in Europe,  
**7%** in the US



## Potential improvement through use of Real World Data



**1/3** of protocol amendments are avoidable, at a cost of **\$0.5m**



Almost **half** of all trial delays caused by patient recruitment problems



Only **1/3** of the sites engaged in a multicentre study manage to enrol the requisite number of patients



**50%** of today's clinical trials fail to achieve the target recruitment



Source: IMI-EHR4CR project

# EHR4CR

## The EHR4CR project

- EHR4CR – Electronic Health Records for Clinical Research
  - + 4+1 year project (2011-2016), 35 partners, budget >17M€
- Objectives & Scope
  - + Provide a platform for **trustworthy re-use of EHR data** to support innovation in clinical research and healthcare operations.
  - + Securely reusing **health data** for optimising clinical trials
  - + **7 pilot sites across Europe**
- Status
  - + Extended into 2016 for making the transition to a sustainable platform
  - + Initiated a **Champion Programme**, connecting hospitals to an operational platform, building up experience with pharma
  - + The **European Institute for Innovation through Health Data** – an independent governance body



For more information:  
<http://www.ehr4cr.eu/>

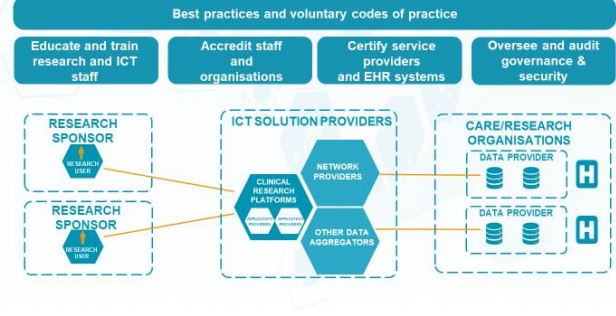


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For profit – InSite platform

## iHD information governance priorities



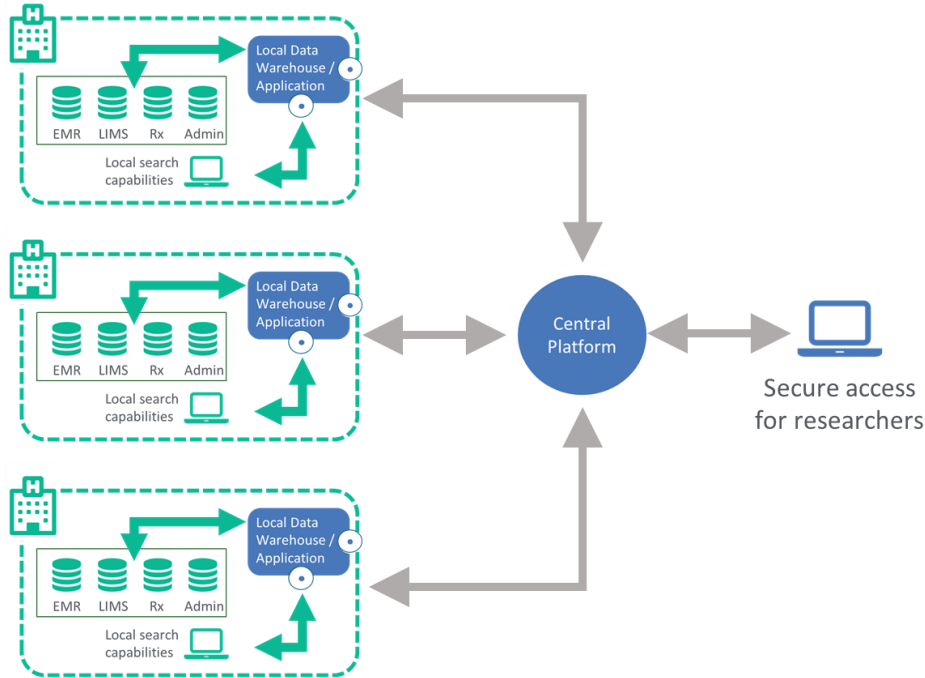
Non-profit – iHD institute

Source: presentation Prof Dipak Kalra



PHARMACEUTICAL COMPANIES  
OF Johnson & Johnson

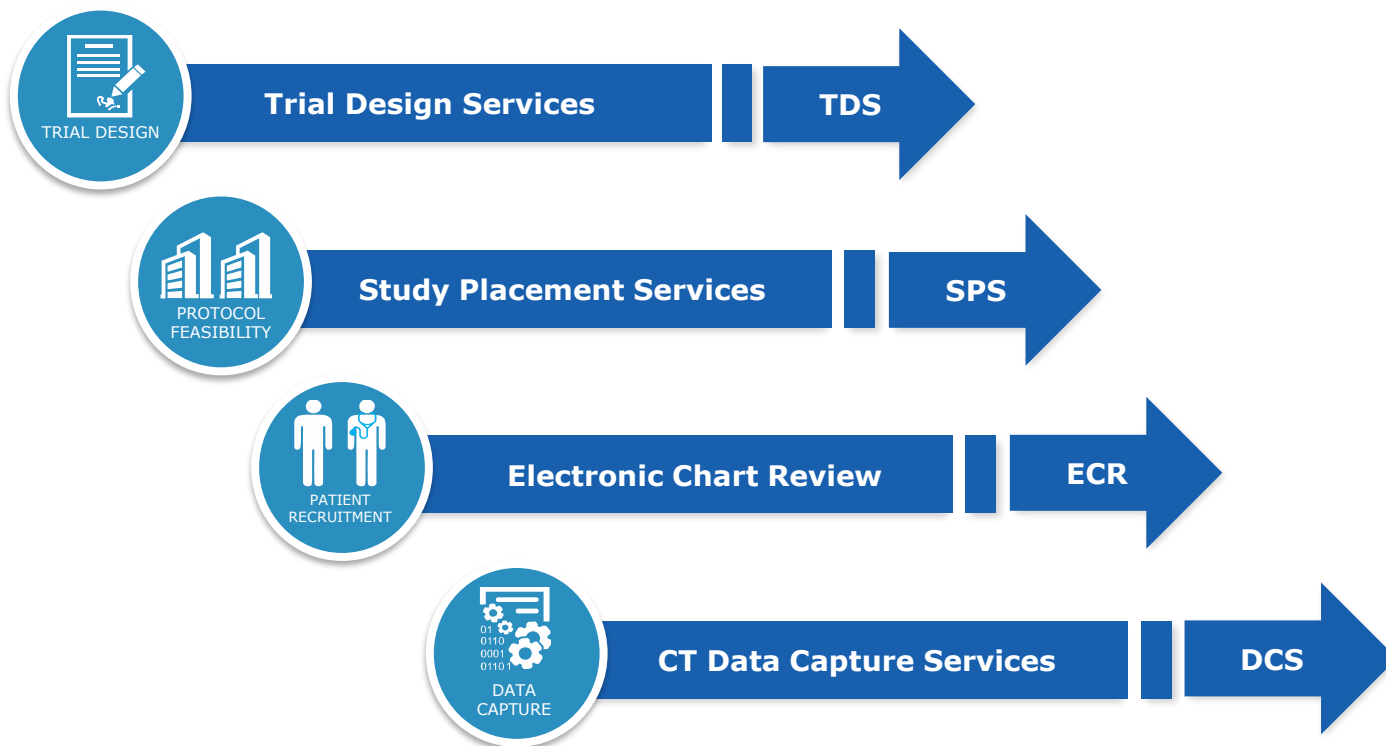
# Stimulating the flow of data through federated networks



## Benefits of federated networks

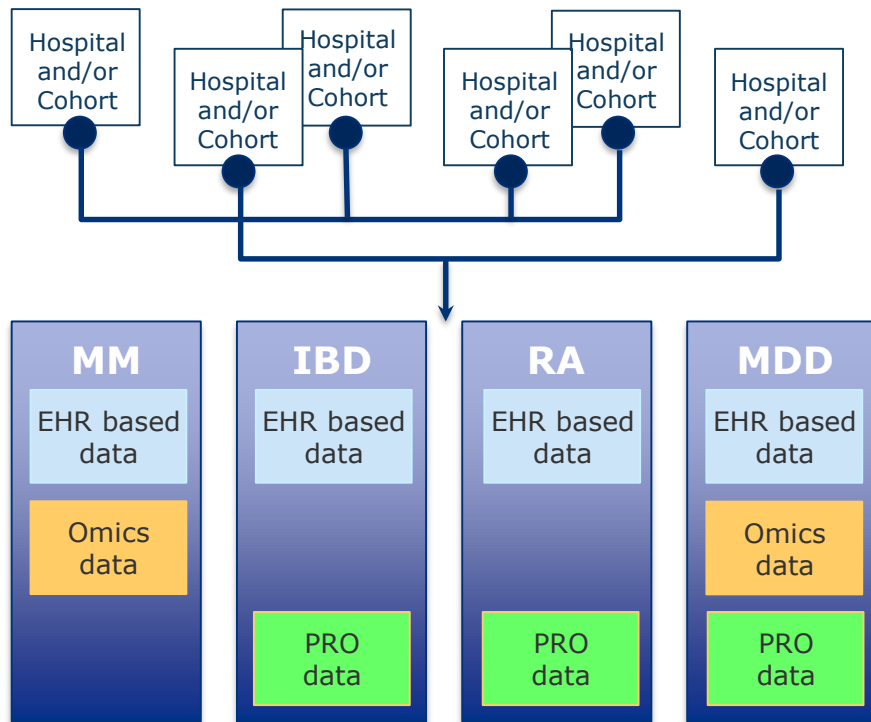
- Data remains under the control of the data owner
- Locally required legal and ethical approvals apply
- No patient level data leaves the owner's site, only aggregated counts, thereby ensuring patient privacy
- GDPR – '*Privacy by Design*'
- Analysis is "brought to the data" rather than creating central data repository
- Use of common data model allows for efficient search / analysis across multiple data sets
- Requires close collaboration with data owners which builds trust

# Using federated data in clinical research





# From “broad” to “deep” data



The broad network of RWD sources (hospitals, cohorts, other) can serve as starting point for enrichment (deepening).

By disease area, original RWD can be enriched based on the needs for (clinical) research, thereby creating a so called “T-shaped” data ecosystem (combining broad and deep data)

# True open science collaboration



The image shows a screenshot of the OHDSI website. At the top left is the OHDSI logo, which consists of a stylized orange and blue square with a white arrow pointing upwards and to the right, followed by the text "OHDSI" in large blue letters and "OBSERVATIONAL HEALTH DATA SCIENCES AND INFORMATICS" in smaller blue letters below it. Below the logo is a dark navigation bar with white text links: "Who We Are", "Who We Serve", "Data Standardization", "Software Tools", "Resources", "Join the Journey", and "Events". The main content area is divided into two columns. The left column has a heading "Welcome to OHDSI!" followed by a paragraph: "The Observational Health Data Sciences and Informatics (or OHDSI, pronounced 'Odyssey') program is a multi-stakeholder, interdisciplinary collaborative to bring out the value of health data through large-scale analytics. All our solutions are open-source." Below this is another paragraph: "OHDSI has established an international network of researchers and observational health databases with a central coordinating center housed at Columbia University." The right column features a graphic of a grid of small human icons with a teal-colored geometric shape overlaid. Inside this shape are three teal banners with white text: "LEARN MORE", "FROM YOUR", and "HEALTH DATA". Below the graphic is the URL "www.ohdsi.org".

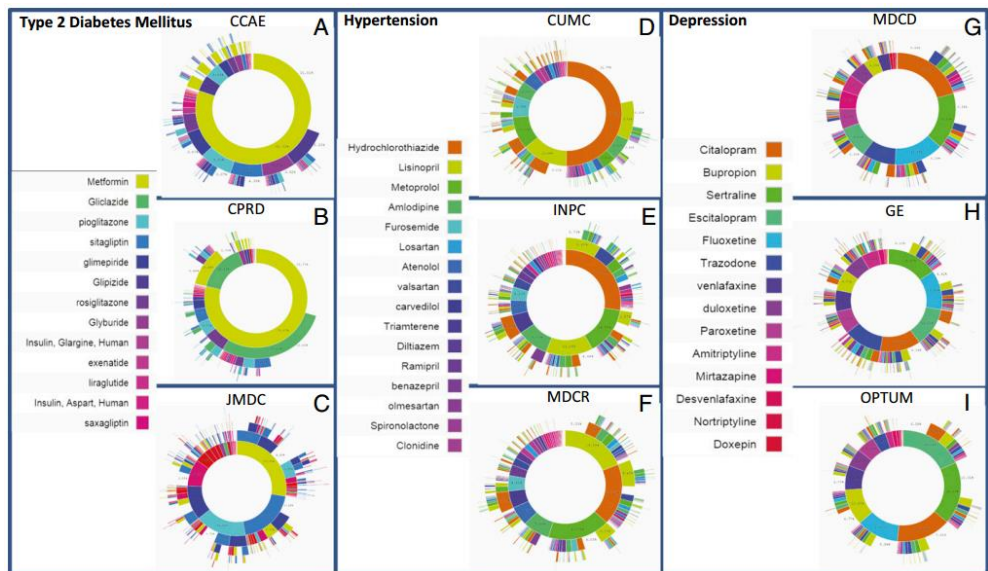
## Welcome to OHDSI!

The Observational Health Data Sciences and Informatics (or OHDSI, pronounced "Odyssey") program is a multi-stakeholder, interdisciplinary collaborative to bring out the value of health data through large-scale analytics. All our solutions are open-source.

OHDSI has established an international network of researchers and observational health databases with a central coordinating center housed at Columbia University.

[www.ohdsi.org](http://www.ohdsi.org)

# Power of distributed data --



Collaboration with  
11 data sets representing  
**255Mio** subjects

Characterizing treatment pathways at scale using the  
OHDSI network

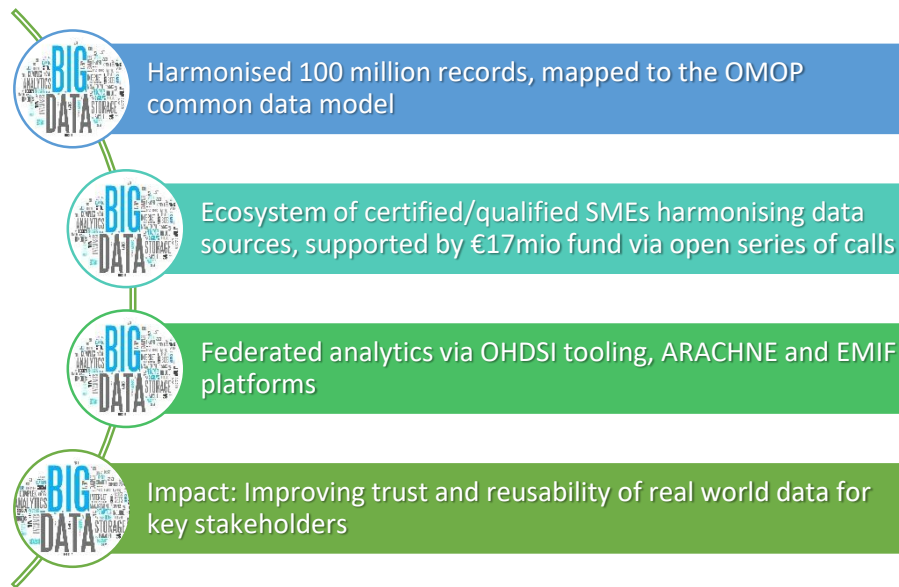
George Hripcak<sup>a,b,c,1</sup>, Patrick B. Ryan<sup>c,d</sup>, Jon D. Duke<sup>c,e</sup>, Nigam H. Shah<sup>c,f</sup>, Rae Woong Park<sup>c,g</sup>, Vojtech Husek<sup>c,h</sup>, Marc A. Suchard<sup>c,i,j,k</sup>, Martijn J. Schuemie<sup>c,d</sup>, Frank J. DeFalco<sup>c,d</sup>, Adler Perotte<sup>c,d</sup>, Juan M. Banda<sup>c,d</sup>, Christian G. Reich<sup>c,l</sup>, Lisa M. Schilling<sup>c,m</sup>, Michael E. Matheny<sup>c,n,o</sup>, Daniela Meeker<sup>c,p,q</sup>, Nicole Pratt<sup>c,r</sup>, and David Madigan<sup>c,s</sup>



# New IMI project



Aligned with  **OHDSI**  
OBSERVATIONAL HEALTH DATA SCIENCES AND INFORMATICS



# Conclusions

- Big data offers opportunities along the full product life cycle
- Specific analytical skills and methods are required
- Analysis and approaches to big data need to take patient / subject privacy challenges into account
- Federated approaches can help to mitigate privacy challenges



QUESTIONS

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bvannieu@its.jnj.com