



Mr. Matthias Spielmann

CEO Wetzikon Hospital and GZO AG, Switzerland

Welcome by the theme chair





Welcome
to the
Finance & Health Economics Session
at the
Delta Chirec Brussel

Theme chair: [Mr. Matthias P. Spielmann](#)
CEO Wetzikon Hospital GZO AG, Switzerland



Introduction of the theme speakers:

- **Mrs. Marsha Fleischer**, Risk Consultant GRB
Effective methods and value of clinical risk management in hospitals
- **Prof. Axel Hofmann**, University of Zurich and Western Australia
Patient blood management: A disruption that is benefiting millions while saving billions
- **Mr. Melchior Whatelet**, CEO Xperthis
A Roadmap towards data driven decision making
- **Mr. Cédric Arcos**, Deputy Director General of the Region
Île-de-France, motor of an innovative health ecosystem



Biography of:

- **Mrs. Marsha Fleischer**, Risk Consultant GRB (Gesellschaft für Risiko-Beratung mbH, Germany)
Effective methods and value of clinical risk management in hospitals

GRB supports healthcare facilities in the prevention of harmful events in patient care.

At GRB, Marsha Fleischer is responsible for the competence center “development and evaluation of prevention measures” based on failure analysis. She supervises GRB’s special assessment instrument (riskala®). With that assessment tool, the Since 2011, Marsha Fleischer together with Prof. Winfried Zinn from the German research group Metrik, has been engaged in finding an indicator that measures patient safety.

Marsha Fleischer wrote a chapter in a book concerning the patient safety index.

In addition, Marsha Fleischer is responsible for developing services to improve patient safety beyond the borders of German-speaking countries. In Italy, she is responsible for the subsidiary of GRB in Rome, which was founded in 2018.

Additional qualifications:

Trained as a nurse from 1994 to 1997 (Certificate for Registered Nurse in 1997)

Study of Nursing Management 1998-2002 (diploma in 2002 - graduate degree in business)

Consultant at GRB since 2002 Qualification Quality-Manager in 2005

Qualification Risik-Assessor and Risk-Manager since 2010 Certificated Business Manager since 2019



Biography of:

- **Prof. Axel Hofmann, Visiting Professor** University of Zurich and Western Australia
Patient blood management: A disruption that is benefiting millions while saving billions

Adjunct Associate Professor

The University of Western Australia, School of Surgery
2012 – 2019

Adjunct Professor

Curtin University, School of Public Health
2012 – 2017

Education

Adjunct Associate Professor

The University of Western Australia, School of Surgery
2012 – 2019

University of Vienna

Masters's degree, Economics
1976 - 1983



Biography of:

- **Mr. Melchior Watelet**, CEO Xperthis (since April 2015) *A Roadmap towards data driven decision making*

Visiting Professor

IHECS / since Jan. 2015

Chairman of the board

Circuit de Spa-Francorchamps s.a. / since June 2017

Chairman of the board

Spa Grand Prix / since June 2017

Board member

EDF Luminus / June 2017 – June 2019

After a degree in law from the Catholic University of Louvain and a Master of European Law from the University of Southampton, Melchior Watelet Jr. became lawyer in 2002. He started his political career in 2003, when he was elected as member of the Belgian Chamber of Representatives. Between 2008 and 2014, he is Secretary of State of Environment, Energy, Mobility and Institutional Reforms. In July 2014, Mr Watelet became Deputy Prime Minister and Federal Minister of Internal Affairs & Equal Opportunities in the outgoing Government Di Rupo I.

In 2015, Melchior Watelet leaves all his political mandates and becomes the Chief Executive Officer (CEO) of Xperthis Group S.A. and Xperthis S.A, the Belgian leader for IT solutions for hospitals.



Biography of:

- **Mr. Cédric Arcos**, Deputy Director General of the Region
Île-de-France, motor of an innovative health ecosystem

Deputy CEO of the Regional Council of Ile-de-France, Cédric Arcos is in charge of sports, health, solidarities policies, and public innovation. He is a fervent advocate of the need for a territorial approach for health and solidarity policies, and advises Valérie Pécresse in the deployment of the « region solidaire » program, whose principles were adopted by the Regional Assembly in June 2018. Also teacher at Sciences Po Paris, he is a committed actor within the health system and has served as Deputy General delegate of the French Hospital Federation (FHF) and Director in the Academic Hospital of Lyon. Cédric ARCOS is an active participant in the public debate on the transformation of the health system. He is the author of several articles and books, devoted in particular to hospital reform and managerial ethics. Very invested on the European and international scene, he was appointed by the Danish Government to be the Ambassador of his health system in France and represents France within the International Hospital Federation. In 2019, he was also distinguished by the prestigious Institut Choiseul ranking as one of the "100 economic leaders of tomorrow".



FINANCE & HEALTH ECONOMICS

New technologies cost money and require investment. On the other hand, these innovations make the healthcare provider's work easier and more efficient and investments in technology and prevention work in a cost-saving way in the long term. Is our health care still affordable? Is our reimbursement system still in order and to what financing model should we evolve?

CONGRESS '19

EAHM

BELGIUM - GHENT

28TH CONGRESS EUROPEAN ASSOCIATION HOSPITAL MANAGERS
INNOVATIVE HEALTHCARE STRATEGIES
6 THEMES - 6 HOSPITALS - NETWORKING

11 > 14 SEPTEMBER 2019

VISIT WWW.EAHM2019.EU

Excursion / degression to: from volume to value

**Value-creating/beneficial
effective medical service**

**medical
underuse**



Various reasons of medical uncertainty

- Iterations between diagnose and treatment
- Clarity regarding the desired result of the treatment (e.g. Life expectancy versus life quality)
- A range of several interventions with varying risks and benefits.
- Distortion of clinical studies of healthy young patients with singular conditions
- loss of information through transmission
- vague line between illness and wellness

**medical
overuse**

