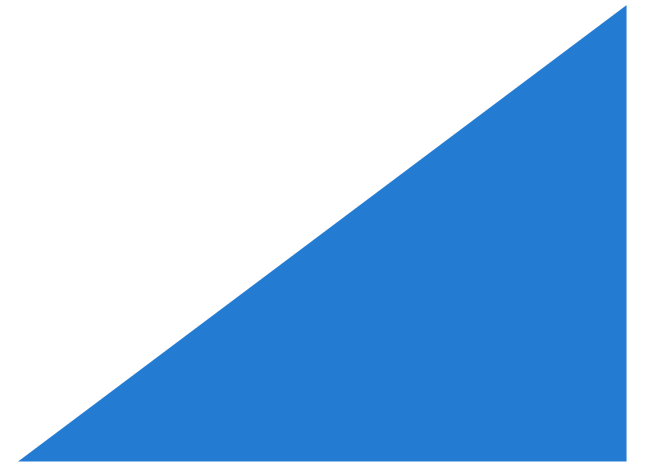




**Prof. Dr. Eric Mortier**  
**CEO Ghent University Hospital**  
Welcoming speech



# INNOVATIVE HEALTHCARE STRATEGIES

E.P. MORTIER



**WHY  
DO WE NEED  
INNOVATION  
IN HEALTHCARE?**

# CONTEXT

Demography  
Economics

# CONTENT

Molecular and Synthetic Biology  
Big Data, Data Mining and Risk Prediction  
Artificial Intelligence